Why Japan?

It is an unique place with a perfect balance of ancient and modern, western and eastern, urban and nature, luxury and affordable, serious and crazy.

Disclaimer: events/activities/company visits are tentative and subject to change
Kyoto – More Than 1000 Years Old
Tokyo – One of the Most Modern Cities In The World
Tokyo Transportation: 158 Lines, 48 Operators, 4,714.5 Km Of Operational Track And 2,210 Stations – 40 Million Passengers Per Day
Nara Transportation: Passengers Walk With Deer (Arrive one day earlier to visit Nara!)
Deer Are Not Better Than NYC Cabs!
You Will Stay At: Luxury 4 Stars Western Style Hotel
You Will Also Stay At Japanese Style Hotel (Ryokan) With Natural Hot Spring And Karaoke
Michelin 3 Stars Tempura (Vege):
$400 Per Person
Stand Up Sushi Bar: $10–20 Per Person

Better Than $100+ Equiv In NYC
Ramen: No Line, Hundreds of Choices
WHAT IF I TOLD YOU
THERE'S MORE TO JAPANESE FOOD THAN SUSHI
Formal Dinner Entertainment: Geisha
Insanely Fun Dinner Entertainment: Robot Show (goo.gl/E5JkmR)
Sightseeing: Culture
Sightseeing: City and Nightlife
Company Visit: You Will Learn About Zen – Taizo Buddhist Temple
Company Visit: You Will Learn About Whiskey – Yamazaki Distillery
Company Visit: You Will Learn About Business
Best Timing: Everything is Now 35% off vs 3 Years Ago (No Guarantee of Exchange Rate in Future. Ask Your GEE Prof!)

USDJPY Spot Exchange Rate

USDJPY:CUR

123.28 JPY
+0.15
+0.12%

Best Timing: Our Unique Team

Joji Takamoto
Captain

Ryan You
Student Contact
ryou17@gsb.columbia.edu

Rebecca Xu
Local Specialist

Andy Jiang
Travel Specialist
The Most Important Slide

<table>
<thead>
<tr>
<th>Date</th>
<th>Visited City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, Mar 12</td>
<td>Optional Early Arrival, Osaka/Nara</td>
</tr>
<tr>
<td>Sunday, Mar 13</td>
<td>Arrival, Kyoto</td>
</tr>
<tr>
<td>Monday, Mar 14</td>
<td>Kyoto</td>
</tr>
<tr>
<td>Tuesday, Mar 15</td>
<td>Kyoto</td>
</tr>
<tr>
<td>Wednesday, Mar 16</td>
<td>Nagoya</td>
</tr>
<tr>
<td>Thursday, Mar 17</td>
<td>Tokyo</td>
</tr>
<tr>
<td>Friday, Mar 18</td>
<td>Tokyo</td>
</tr>
<tr>
<td>Saturday, Mar 19</td>
<td>Tokyo</td>
</tr>
<tr>
<td>Sunday, Mar 20</td>
<td>Departure, Tokyo</td>
</tr>
</tbody>
</table>

Budget: $1800-$1900*. Included:
- 4 or 5 stars accommodations
- Ground transportation
- Some meals (not $400 tempura!)
- Cultural activities and tour-guides

Not included: Airfare, optional activities fees and personal expenditures

* We will likely obtain sponsorship to bring down this cost by $100-$300. Subject to foreign exchange fluctuation.
Tour Rules

• 40 total student participants (including 4 organizers and 2 incoming ‘17 J-Termers)
• Only full-time MBA students can attend (no significant others)
• Students with holds on their accounts cannot participate
• All company visits are mandatory
Bidding

• Bidding period: November 10, 10am - November 16, 4pm
• Bidding results: November 17, noon
• Second price auction: everyone pays the lowest successful bid so bid your Willingness To Pay!
• In order to secure your spot, students must pay a $500 non-refundable deposit within 48 hours after winning the bid.
• More info at https://chazentours.gsb.columbia.edu