



OPENING MINDS AND DOORS

in the Global Marketplace

THE CHAZEN INSTITUTE OF INTERNATIONAL BUSINESS

The Jerome A. Chazen Institute of International Business serves as the hub of international activity at Columbia Business School. The institute draws on the expertise of world-class faculty members and business leaders to help shape the thinking and discourse on major global business issues.

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The Chazen Institute is a gateway to the people and ideas that transform the global marketplace.



Students talk with Jack Ma, chairman of Chinese Internet company Alibaba.

PROMOTING THOUGHT LEADERSHIP

The Chazen Institute sponsors a robust schedule of speakers and panels, including the Sir Gordon Wu Distinguished Speaker Forum, which focuses on China's economy and business practices, and the Nand and Jeet Khemka Distinguished Speaker Forum, which offers perspectives on India. www.gsb.columbia.edu/chazen/events

The institute's signature e-newsletter, *Chazen Global Insights*, features interviews with newsmakers and policy leaders and presents new thinking on international markets, trade policy, and cross-border strategy. www.gsb.columbia.edu/chazen/globalinsights

The Entrepreneurship and Competitiveness in Latin America Program is a year-long course of study for entrepreneurs in Latin America. Each participant develops and implements a project to improve his or her company. www.gsb.columbia.edu/chazen/ecla

TRAINING THE NEXT GENERATION OF GLOBAL LEADERS

The Global Immersion Program links classroom learning with real-world challenges. Classes meet for half a term in New York prior to a one-week visit to the country of focus. www.gsb.columbia.edu/chazen/immersion

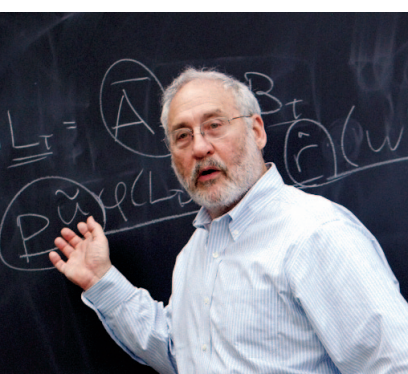
Chazen Study Tours, organized by students, are 7- to 10-day tours to such countries as India, Japan, Korea, and the United Arab Emirates that acquaint participants with other cultures and economies and lay the groundwork for internships and international careers. www.gsb.columbia.edu/chazen/studytours

The Chazen MBA Exchange Program sends students to 1 of 25 partner universities including London Business School and Hong Kong University of Science and Technology. www.gsb.columbia.edu/chazen/exchange

The Chazen Language Program offers noncredit, eight-week language courses for the Columbia Business School community. www.gsb.columbia.edu/chazen/language



Students visit a steel factory in South Africa.



Joseph Stiglitz, a Nobel Laureate, serves as a faculty adviser.

SUPPORTING MAJOR RESEARCH

The Chazen Institute awards annual grants to faculty members and PhD students who conduct research with significant cross-border implications. Recent projects include research on "transformative entrepreneurs" in emerging markets and a large-scale study on cross-cultural differences in the way people make choices. www.gsb.columbia.edu/chazen/grants

The institute offers international scholars, doctoral candidates, and leading business practitioners access to Columbia's resources for their research. www.gsb.columbia.edu/chazen/scholars



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