

meetmoi_



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Founder & CEO of **sixdegrees**: 3.5 million member web community sold for \$125MM to Youthstream Media

Founder & CEO of **Joltage, Inc**: First company to provide operational support system to wireless networks

Founder & CEO of **I Stand For, Inc.** Full service technology ASP to political campaigns and non-profits. Sold in March 2006.

Have relationships been changed by the Internet?

Social Networking: Do we interact differently?

Dating: Better. Worse. Different?

What is a social network?

A place to meet people you don't know through the people you do know.

What is a dating site?

The place to meet the people you don't know and hopefully the people you do know aren't around.

What Role Technology?

The PC World: Behavioral changes to improve efficiency.

The Mobile World: No need to change our behavior.

How Will Behavior Change

Social Networking: See who is around me all the time.

Dating: ??????

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The future of Dating: MeetMoi as a Case Study

Step 1: User Registers for MeetMoi

- User is prompted to register at no cost.
- User may also register by sending a photo to photo@meetmoi.com.



Step 2: User Identifies Location

- User self-identifies location by entering address or cross streets on the Share Location page



Step 3: User Looks Around

- MeetMoi algorithm intelligently matches users.
- User views profiles of members near his/her location.
- Users scrolls through photos.



Step 4: User Makes a Connection

- User sends winks and receives messages.
- User may upgrade account to initiate messages.



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Where is MeetMoi tomorrow?

Where is MeetMoi tomorrow?

- MeetMoi knows location of all users at all times
- Users can browse profiles of singles actually near their current location
- Users get an alert when a match comes near