

**NYC: Innovative and Entrepreneurial Solutions
to the City's Complex Challenges**



Mentor: Nikisha Alcindor '10

Nikisha Alcindor is a Private Wealth Advisor at Goldman Sachs. Goldman Sachs Private Wealth Management secures, develops and manages relationships with high-net-worth individuals, their families, family offices and foundations. Mrs. Alcindor has an undergraduate degree from Emory University.

Affiliation

- Alan J. Patricof '57 BOO recommended Mrs. Alcindor for admission to Columbia Business School.
- Mrs. Alcindor is celebrating her 1st Reunion in April 2011. She is serving on her class' committee.
- At Columbia, Mrs. Alcindor was VP of Communications of the Christian Business Fellowship (CBF). CBF's mission is to build a supportive community of Christian believers who integrate faith and business at Columbia Business School. The club provides a unique opportunity to get to know other Christian students, alumni, faculty and Christian business leaders, and to explore career issues from a Christian perspective.
- Mrs. Alcindor is a member of the Columbia University Club of New York.

Philanthropy

In the aftermath of the earthquake in Haiti, Mrs. Alcindor created Haiti Med Connect, a website that links doctors with reliable organizations deploying emergency physicians. In July 2010, Hermes magazine profiled Mrs. Alcindor in an article titled, "Taking Action." The article is below:

Nikisha Alcindor '10 took immediate action after a 7.0 earthquake struck Haiti in January. "I sat down and asked, 'What is the need? What can I do?'" she recalls. The event had a special urgency for Alcindor, whose family is Haitian. Her husband's aunt and cousin were killed in the tragedy.

Drawing on her various networks — including doctors she encountered as a top sales rep for Pfizer and connections from her MBA internship at Johnson & Johnson — Alcindor created Haiti Med Connect (www.haitimedconnect.com), a website that links doctors with reliable organizations deploying emergency physicians. In the days and weeks that followed the earthquake, many doctors went to Haiti through connections made on the site.

“Everything I have done in my life — from learning HTML to networking to thinking on my feet — came into play to do this,” says Alcindor, who is now working in private wealth management at Goldman Sachs.

Volunteer outreach is part of Alcindor’s lifelong work. While studying chemistry as an undergraduate at Emory University, she volunteered with the Ronald McDonald House in Atlanta. Even as the urgency behind Haiti Med Connect has eased months after the disaster, Alcindor is grateful that she was able to help. “It was cumulative knowledge that enabled me to do this,” she says.

Mrs. Alcindor also serves as a Trustee of the Madison Square Boys and Girls Club.