MELISSA A. BERMAN

President and CEO, Rockefeller Philanthropy Advisors, Inc.
Adjunct Associate Professor, Social Enterprise Program

Melissa Berman is President and CEO of Rockefeller Philanthropy Advisors, Inc., an innovative nonprofit philanthropy service founded by the Rockefeller family. Rockefeller Philanthropy Advisors' mission is dedicated to helping donors create thoughtful, effective philanthropy throughout the world.

Ms. Berman has led Rockefeller Philanthropy Advisors since January 2001. A frequent speaker, she has been profiled in the *New York Times*, *Stanford Social Innovation Review* and *Bloomberg Markets*. Her ideas and views have also been featured in the *Economist*, *Wall Street Journal, Business Week*, *Financial Times*, *Journal of Financial Planning*, *Chronicle of Philanthropy* and *Contribute*. She has been interviewed on the Today Show and NPR, among other media outlets. She has written articles for the *New York Times*, *Across the Board*, *Alliance* and other leading publications.

Melissa Berman is a director of City Harvest, the Foundation Center, and Rockefeller Philanthropy Advisors. She is also Adjunct Associate Professor at the Columbia Business School, where she teaches a highly rated and very popular course on philanthropy. Ms. Berman holds a B.A. from Harvard University and a Ph.D. from Stanford University.

RAYMOND FISMAN

Lambert Family Professor of Social Enterprise
Research Director, Social Enterprise Program

Raymond Fisman is the Lambert Family Professor of Social Enterprise and Research Director of the Social Enterprise Program at the Columbia Business School. Professor Fisman received his Ph.D. in Business Economics at Harvard University. He worked as a consultant in the Africa Division of the World Bank for a year before moving to Columbia in 1999.

Professor Fisman's research focuses on two main areas: He studies the behavior of firms in the developing world, with a particular focus on corruption, and he conducts lab experiments to test theories of philanthropic motivations. His research has been published in leading economics journals, including the *American Economic Review*, *Journal of Political Economy*, and *Quarterly Journal of Economics*. This work has been widely covered in the popular press, in such outlets as the *New York Times*, *Wall Street Journal*, *Financial Times*, the *Economist*, and the *Washington Post*.

Professor Fisman writes a monthly column for Slate magazine, and his forthcoming book, Economic Gangsters: Violence, Corruption, and the Poverty of Nations (coauthored with Edward Miguel), will be released in October.