How will climate change alter investment and business opportunities in the near future?
This forum—a joint effort by the Tamer Center for Social Enterprise at Columbia Business School and the Lamont-Doherty Earth Observatory—brings together climate scientists and business leaders to understand how new advances in climate science can inform investments in specific sectors of the global economy. The conference will explore topics that address the value and opportunity of using a science-based approach to inform and guide business decisions.

How can an application of the best climate science improve competition across the private sector? What are the actionable trends impacting the stability and security of food, water, shelter, health, and energy resources? How will these trends affect investment returns, creating both risks and opportunities for business leaders?

Participants
Participants will include leaders from the investment community, a range of business sectors, and academia. We will explore research and data-based insights that can inform both short- and medium-term business impacts. This event is invitation only, and tickets are non-transferable. Space is limited to 60 participants.

Past Social Enterprise Leadership Forums
Previous Social Enterprise Leadership Forum events include a range of diverse topics, such as: solutions to post-incarceration employment, healthcare, poverty alleviation, and education technology. To see a full listing of past events, please visit the Tamer Center for Social Enterprise’s website.

Date
Tuesday, May 2, 2017
8:00 a.m.–12:30 p.m.
“This milestone forum will be a wonderful opportunity to bring together leaders from the scientific and business communities to learn from each other and understand the specific investment risks and opportunities that climate change poses for the near future.”

— Dean Glenn Hubbard, Columbia Business School

Columbia Business School
Columbia Business School is the only world-class, Ivy League business school that delivers a learning experience where academic excellence meets with real-time exposure to the pulse of global business. Led by Dean Glenn Hubbard, the School’s transformative curriculum bridges academic theory with unparalleled exposure to real-world business practice, equipping students with an entrepreneurial mindset that allows them to recognize, capture, and create opportunity in any business environment. To learn more about Columbia Business School, please visit www.gsb.columbia.edu.

The Lamont-Doherty Earth Observatory
The Lamont-Doherty Earth Observatory seeks fundamental knowledge about the origin, evolution and future of the natural world. Its scientists study the planet from its deepest interior to the outer reaches of its atmosphere, on every continent and in every ocean, providing a rational basis for the difficult choices facing humanity. Lamont is a core component of the Earth Institute at Columbia University. To learn more about the Lamont-Doherty Earth Observatory, please visit www.ldeo.columbia.edu.

Preliminary program
8:00-8:30 a.m. Breakfast and registration
8:30-8:40 a.m. Introductions
    Peter deMenocal, Dean of Science, Lamont-Doherty Earth Observatory
8:40-8:50 a.m. Welcome remarks on using science to make smarter business decisions
    Ken Mehlman, Global Head of Public Affairs, KKR
8:50-9:20 a.m. Lightning talk on sea level and coastal property
    Peter Huybers, Harvard University Center for the Environment
    Christopher Mayer, Columbia Business School
9:20-9:50 a.m. Lightning talk on extreme climate events and reinsurance
    Adam Sobel, Lamont-Doherty Earth Observatory, Columbia Engineering
    Stephen Weinstein, Senior Vice President, RenaissanceRe Holdings Ltd.
9:50-10:05 a.m. Coffee break
10:05-10:50 a.m. Lightning talk on climate, agriculture, and water
    Lila Preston, Partner, Generation Investment Management
    Wolfram Schlenker, School of International and Public Affairs at Columbia University
    Richard Seager, Lamont-Doherty Earth Observatory
10:50-11:10 a.m. Keynote address on electric utility sector disruption
    Geoffrey Heal, Columbia Business School
11:10-11:20 a.m. Coffee break
11:20-11:50 a.m. Keynote address on climate change and investing
    Lucas White, Portfolio Manager, GMO
11:50 a.m.-12:20 p.m. Investor panel on the intersection of climate and investment
    Kent Daniel, Columbia Business School; former Co-chief Investment Officer, Goldman Sachs
    Mary Jane McQuillen, Managing Director; Portfolio Manager; and Head of Environmental, Social and Governance Investment, ClearBridge Investments
    Ashley Schulten, Portfolio Manager and Head of Climate Solutions, BlackRock
12:20 p.m.-12:30 p.m. Closing remarks
    Damon Phillips, Columbia Business School
    Bruce Usher, Columbia Business School