The Future of Business

Stephan Meier

James P. Gorman Professor of Business

Stephan Meier is the James P. Gorman Professor of Business Strategy at Columbia Business School.

His research interest is in behavioral strategy. He investigates the impact of psychology and economics on human decision-making. He is interested in how motivation beyond income maximization and limited savvyness affect decision-makers, workers, and customers and how those behaviors guide public policy and firms’ strategy and how we can change behavior for the better.

His work has been published in the leading academic journals including the American Economic Review, Management Science and Psychological Science, and has been profiled by the press such as The Economist, Wall Street Journal, Financial Times, New York Times, Los Angeles Times, and Neue Zuercher Zeitung.

He holds a PhD in Economics from the University of Zurich. Before joining Columbia University he was a senior economist at the Center for Behavioral Economics and Decision-Making at the Federal Reserve Bank. In his spare time, he watches a lot of kids’ soccer practices and games.