BEQUEST INTENTIONS
IMAGINE YOUR LEGACY

Where to Give
Provide unrestricted support which the School can use for its highest priorities and needs, or support a particular area or program that is important to you.

What to Give
- A gift in a specific dollar amount.
- A percentage of your estate.
- What remains after you provide for others.
- A specific asset, such as securities or real estate.

Benefits to You
You will become a member of the 1754 Society, an honorary society for those who have made planned gifts to Columbia. Bequests are deductible for estate tax purposes and can result in substantial gifts to Columbia, without reducing your cash flow or other assets today.

To learn more about making a planned gift or request sample bequest language, Contact Zachary Howell, Assistant Dean, at 212-851-4301 or zh2134@gsb.columbia.edu.
Columbia University welcomes alumni and friends into its 1754 Society, an honorary society for those who have made planned gifts to Columbia. On behalf of all past, present, and future Columbians, thank you for your enduring commitment. Please tell us more about your planned gift below.

☐ I have provided support for Columbia Business School in my will or via other planned gift.

__________________________________________
NAME

__________________________________________
SCHOOL / CLASS

__________________________________________
DATE OF BIRTH

__________________________________________
ADDRESS

__________________________________________
CITY / STATE / ZIP

__________________________________________
PHONE

__________________________________________
EMAIL

PLEASE CHECK ONE:
☐ Columbia may include my name in 1754 Society member listings.

Please list my name as:

__________________________________________

☐ I prefer to remain anonymous.

OPTIONAL INFORMATION:
Please tell us more about your gift to Columbia.

I have named Columbia Business School a beneficiary in my:
☐ Will or living trust
☐ Charitable trust
☐ IRA or other retirement plan
☐ Life insurance policy
☐ Other (please specify):

__________________________________________
My gift is:
☐ Unrestricted
☐ Designated for _________________________

__________________________________________
Estimated current value: _____________

__________________________________________
SIGNATURE                     DATE

This information will be kept confidential and is not binding on you or your estate.

PLEASE RETURN COMPLETED FORMS TO:
Columbia Business School
Office of External Relations and Development
33 West 60th Street, 7th Floor, New York, NY 10023