Geographic Profile – Atlanta Metropolitan Area
Current as of 8/29/16

External Relations and Development liaisons:
Barbara Clapp: bc102@gsb.columbia.edu
Joanna Leavitt: jl4719@gsb.columbia.edu
Alumni club presidents:
Jill Wessendorf ’99: jwessendorf00@gsb.columbia.edu
Board of Overseers members in region: 1
Bernard Gray ’74

Total MBA/EMBA alumni: 336 (46 are EMBAs)
Total certificate alumni: 45
Total FY17 Reunion Year alumni: 103
Total FY16 donors: 59
Median FY16 annual fund gift: $200
FY16 participation rate: 17.7%
FY17 participation rate goal: 25.0%
To become part of the 25.0%, visit: https://giving.columbia.edu/giveonline/

Number of Alumni Per Graduation Year

Employment Breakdown by Industry

- Financial Services: 30.7%
- Consulting: 12.4%
- Other: 11.1%
- Nonprofit: 8.9%
- Manufacturing: 8.0%
- Technology: 8.0%
- Real Estate: 7.1%
- Media: 5.3%
- Retail: 3.1%
- Healthcare: 5.3%

Geographic Distribution
Top cities: Atlanta, Alpharetta, Marietta