**Geographic Profile – New Jersey**

*Current as of 9/14/16*

Total MBA/EMBA alumni: 4,230 (1,156 are EMBA)
Total certificate alumni: 196
Total FY17 Reunion Year alumni: 1,112
Total FY16 donors: 735
Median FY16 annual fund gift: $100
FY16 participation rate: 17.7%
FY16 participation rate goal: 25.0%

To become part of the 25.0%, visit: https://giving.columbia.edu/giveonline/

External Relations and Development liaisons:
Maja Blaszkiewicz: mb3810@gsb.columbia.edu
Alumni club presidents:
Arvin Bansal '08: abansal08@gsb.columbia.edu (Northern New Jersey)
Jonah Zimiles '08: jzimiles08@gsb.columbia.edu (Northern New Jersey)
Raman Kapur '73: rkapur73@gsb.columbia.edu (Princeton)
Stu Malakoff ’96: smalakoff96@gsb.columbia.edu (Princeton)
Board of Overseers members in region: 0

### Employment Breakdown by Industry

- **Financial Services**: 42.4%
- **Healthcare**: 3.5%
- **Other**: 4.8%
- **Technology**: 5.5%
- **Consulting**: 6.1%
- **Media**: 7.9%
- **Retail**: 8.4%
- **Nonprofit**: 9.1%
- **Manufacturing**: 9.4%
- **Real Estate**: 3.1%

### Geographic Distribution

Top cities: Jersey City, Summit, Short Hills