Geographic Profile – North Carolina and South Carolina
Current as of 8/29/16

Total MBA/EMBA alumni: 657 (129 are EMBAs)
Total certificate alumni: 103
Total FY17 Reunion Year alumni: 221
Total FY16 donors: 101
Median FY16 annual fund gift: $150
FY16 participation rate: 15.5%
FY17 participation rate goal: 25.0%
To become part of the 25.0%, visit:
https://giving.columbia.edu/giveonline/

Employment Breakdown by Industry
- Financial Services: 36.2%
- Other: 4.6%
- Consulting: 6.9%
- Nonprofit: 8.5%
- Technology: 11.8%
- Retail: 8.5%
- Manufacturing: 8.5%
- Healthcare: 8.5%
- Media: 8.5%
- Real Estate: 4.9%

Number of Alumni Per Graduation Year

Geographic Distribution
Top cities: Charlotte, Raleigh, Chapel Hill

External Relations and Development liaisons:
- Barbara Clapp: bc102@gsb.columbia.edu
- Joanna Leavitt: jl4719@gsb.columbia.edu
Alumni club presidents:
- Liz Harrison ’12: eharrison12@gsb.columbia.edu (Charlotte, NC)
- Jim Scott ’94: jscott94@gsb.columbia.edu (Charlotte, NC)
- Bhavani Rao ’94: brao94@gsb.columbia.edu (Research Triangle, NC)
Board of Overseers members in region: 0