Geographic Profile – Atlanta Metropolitan Area
Current as of 12/7/17

Total MBA/EMBA alumni: 341 (51 are EMBAs)
Total certificate alumni: 46
Total FY18 Reunion Year alumni: 104
Total FY17 donors: 66
Median FY17 annual fund gift: $100
FY17 participation rate: 19.9%
FY18 participation rate goal: 25.0%

External Relations and Development liaisons:
Isaac Thweatt: it2262@gsb.columbia.edu
Rashmi Trivedi: rt2442@gsb.columbia.edu
Alumni club presidents:
Jill Wessendorf ’99: jwessendorf00@gsb.columbia.edu
Bernard Gray ’74

Number of Alumni Per Graduation Year

Geographic Distribution
Top cities: Atlanta, Alpharetta, Marietta

Employment Breakdown by Industry
- Financial Services: 32.8%
- Consulting: 12.4%
- Other: 10.4%
- Technology: 9.6%
- Manufacturing: 8.8%
- Real Estate: 7.6%
- Media: 5.2%
- Retail: 4.4%
- Healthcare: 2.4%
- Nonprofit: 6.4%