**Geographic Profile – New Jersey**

*Current as of 12/11/17*

Total MBA/EMBA alumni: 4,248 (1,214 are EMBAs)
Total certificate alumni: 212
Total FY18 Reunion Year alumni: 1,153
Total FY17 donors: 724
Median FY17 annual fund gift: $100
FY17 participation rate: 17.3%
FY18 participation rate goal: 25.0%

External Relations and Development liaisons:
- Maja Dziemianowicz: mb3810@gsb.columbia.edu
- Ella Pineda: eb2808@gsb.columbia.edu

Alumni club presidents:
- Jonah Zimiles '08: jzimiles08@gsb.columbia.edu (Northern New Jersey)
- Raman Kapur '73: rkapur73@gsb.columbia.edu (Princeton)

Board of Overseers members in region: 0

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**Number of Alumni Per Graduation Year**

<table>
<thead>
<tr>
<th>Decade</th>
<th>Number of Alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>1930s</td>
<td>0</td>
</tr>
<tr>
<td>1940s</td>
<td>0</td>
</tr>
<tr>
<td>1950s</td>
<td>0</td>
</tr>
<tr>
<td>1960s</td>
<td>200</td>
</tr>
<tr>
<td>1970s</td>
<td>400</td>
</tr>
<tr>
<td>1980s</td>
<td>600</td>
</tr>
<tr>
<td>1990s</td>
<td>800</td>
</tr>
<tr>
<td>2000s</td>
<td>1000</td>
</tr>
<tr>
<td>2010s</td>
<td>1200</td>
</tr>
</tbody>
</table>

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**Employment Breakdown by Industry**

- Financial Services: 43.2%
- Healthcare: 5.4%
- Other: 5.5%
- Technology: 7.2%
- Consulting: 9.2%
- Retail: 9.5%
- Media: 3.2%
- Nonprofit: 3.2%
- Real Estate: 4.9%
- Manufacturing: 5.5%

**Geographic Distribution**

Top cities: Jersey City, Summit, Short Hills