Geographic Profile – San Francisco Bay Area
Current as of 12/13/17

Employment Breakdown by Industry

- Financial Services: 31.3%
- Technology: 4.5%
- Other: 7.2%
- Healthcare: 7.5%
- Consulting: 10.5%
- Media: 4.0%
- Nonprofit: 4.5%
- Retail: 5.4%
- Manufacturing: 3.4%
- Real Estate: 3.5%

Geographic Distribution
Top cities: San Francisco, Oakland, Palo Alto

External Relations and Development liaisons:
- Jennifer Cole: jec2233@gsb.columbia.edu
- Maja Dziemianowicz: mb3810@gsb.columbia.edu
- Stephanie Stojanovic: ss5283@gsb.columbia.edu

Board of Overseers members in region: 0

Number of Alumni Per Graduation Year

Total MBA/EMBA alumni: 2,193 (602 are EMBAs)
Total certificate alumni: 64
Total FY18 Reunion Year alumni: 518
Total FY17 donors: 330
Median FY17 annual fund gift: $100
FY17 participation rate: 15.3%
FY18 participation rate goal: 25.0%
To become part of the 25.0%, visit: https://giving.columbia.edu/giveonline/

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