Geographic Profile – Atlanta Metropolitan Area
Current as of 12/13/18

Total MBA/EMBA alumni: 345 (50 are EMBAs)
Total certificate alumni: 47
Total FY19 Reunion Year alumni: 98
Total FY18 donors: 55
Median FY18 annual fund gift: $100
FY18 participation rate: 16.1%
FY19 participation rate goal: 25.0%

External Relations and Development liaisons:
Isaac Thweatt: it2262@gsb.columbia.edu
Rashmi Trivedi: rt2442@gsb.columbia.edu
Alumni club presidents:
Jill Wessendorf ’99: jwessendorf00@gsb.columbia.edu
Board of Overseers members in region: 1
Bernard Gray ’74

Number of Alumni Per Graduation Year

Employment Breakdown by Industry

Geographic Distribution

Top cities: Atlanta, Marietta, Alpharetta

Financial Services: 34.4%
Consulting: 9.9%
Other: 13.8%
Manufacturing: 8.3%
Nonprofit: 8.3%
Technology: 7.9%
Real Estate: 5.9%
Media: 5.1%
Retail: 4.0%
Healthcare: 2.4%