Geographic Profile – Brazil
Current as of 1/4/19

Total MBA/EMBA alumni: 312 (35 are EMBAs)
Total certificate alumni: 153
Total FY19 Reunion Year alumni: 83
Total FY18 donors: 29
Median FY18 annual fund gift: $158
FY18 participation rate: 9.8%
FY19 participation rate goal: 25.0%
To become part of the 25.0%, visit: https://giving.columbia.edu/giveonline/

External Relations and Development liaisons:
Barbara Clapp: bc102@gsb.columbia.edu
Alexandra Kennedy: ad3924@gsb.columbia.edu
Alumni club presidents:
Carlos Strougo ’79: cstrougo79@gsb.columbia.edu (Rio de Janeiro)
Pedro Lapenta ’13: plapenta13@gsb.columbia.edu (Sao Paulo)
Daniel Moreira ’16: dmoreira16@gsb.columbia.edu (Sao Paulo)
Lucas Sancassani ’14: lsancassani14@gsb.columbia.edu (Sao Paulo)

Number of Alumni Per Graduation Year

<table>
<thead>
<tr>
<th>Graduation Year</th>
<th>Number of Alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>1940s</td>
<td>0</td>
</tr>
<tr>
<td>1950s</td>
<td>0</td>
</tr>
<tr>
<td>1960s</td>
<td>0</td>
</tr>
<tr>
<td>1970s</td>
<td>10</td>
</tr>
<tr>
<td>1980s</td>
<td>20</td>
</tr>
<tr>
<td>1990s</td>
<td>40</td>
</tr>
<tr>
<td>2000s</td>
<td>120</td>
</tr>
<tr>
<td>2010s</td>
<td>140</td>
</tr>
</tbody>
</table>

Employment Breakdown by Industry

- Financial Services: 42.7%
- Consulting: 17.7%
- Other: 12.1%
- Retail: 6.5%
- Technology: 6.5%
- Manufacturing: 4.0%
- Nonprofit: 4.0%
- Real Estate: 3.2%
- Media: 2.0%
- Healthcare: 1.2%

Geographic Distribution

Top cities: Sao Paulo, Rio de Janeiro, Belo Horizonte