Geographic Profile – New Jersey
Current as of 12/13/18

Total MBA/EMBA alumni: 4,350 (1,275 are EMBAs)
Total certificate alumni: 221
Total FY19 Reunion Year alumni: 1,176
Total FY18 donors: 646
Median FY18 annual fund gift: $100
FY18 participation rate: 15.3%
FY19 participation rate goal: 25.0%

To become part of the 25.0%, visit:
https://giving.columbia.edu/giveonline/

Number of Alumni Per Graduation Year

Employment Breakdown by Industry

Financial Services: 42.6%
Healthcare: 9.6%
Other: 9.1%
Technology: 8.7%
Consulting: 7.5%
Media: 5.4%
Retail: 5.4%
Nonprofit: 4.8%
Real Estate: 3.6%
Manufacturing: 3.2%

Geographic Distribution

Top cities: Jersey City, Summit, Short Hills