

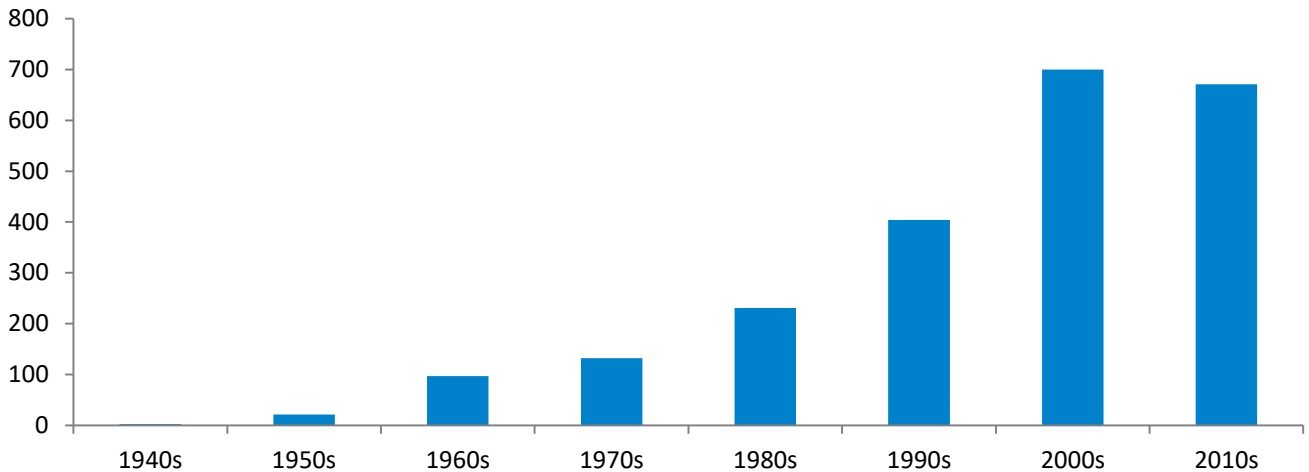
Geographic Profile – San Francisco Bay Area

Current as of 12/14/18

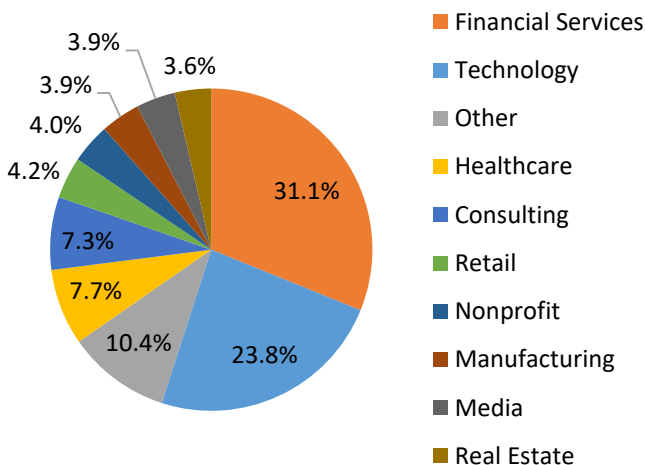
Total MBA/EMBA alumni: 2,258 (634 are EMBA's)
 Total certificate alumni: 68
 Total FY19 Reunion Year alumni: 572
 Total FY18 donors: 348
 Median FY18 annual fund gift: \$100
 FY18 participation rate: 15.8%
 FY19 participation rate goal: 25.0%
 To become part of the 25.0%, visit:
<https://giving.columbia.edu/giveonline/>

External Relations and Development liaisons:
 Jennifer Cole: jec2233@gsb.columbia.edu
 Brenna Kelly: bk2654@gsb.columbia.edu
 Alexandra Kennedy: ak3924@gsb.columbia.edu
 Board of Overseers members in region: 0

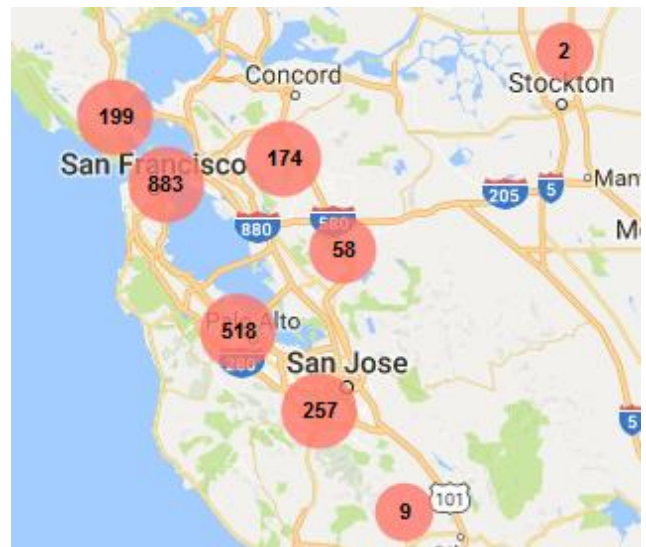
Number of Alumni Per Graduation Year



Employment Breakdown by Industry



Geographic Distribution



Top cities: San Francisco, Oakland, Palo Alto