Geographic Profile – San Francisco Bay Area
Current as of 12/14/18

Total MBA/EMBA alumni: 2,258 (634 are EMBAs)
Total certificate alumni: 68
Total FY19 Reunion Year alumni: 572
Total FY18 donors: 348
Median FY18 annual fund gift: $100
FY18 participation rate: 15.8%
FY19 participation rate goal: 25.0%
To become part of the 25.0%, visit:
https://giving.columbia.edu/giveonline/

Number of Alumni Per Graduation Year

External Relations and Development liaisons:
Jennifer Cole: jec2233@gsb.columbia.edu
Brenna Kelly: bk2654@gsb.columbia.edu
Alexandra Kennedy: ak3924@gsb.columbia.edu
Board of Overseers members in region: 0

Geographic Distribution

Top cities: San Francisco, Oakland, Palo Alto

Employment Breakdown by Industry

- Financial Services: 31.1%
- Technology: 23.8%
- Other: 10.4%
- Healthcare: 7.3%
- Consulting: 7.3%
- Retail: 4.2%
- Nonprofit: 4.0%
- Manufacturing: 3.9%
- Media: 3.9%
- Real Estate: 3.6%