

D. Daniel Keum

Management Division • Columbia Business School
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ACADEMIC EMPLOYMENT

Columbia Business School, Columbia University
Assistant Professor of Management

July 2017 – Present

EDUCATION

Leonard N. Stern School of Business, New York University
Ph.D., Management and Organizations

2012 – 2017

Dissertation: “Three Essays on Employment Protection, Resource Allocation, and Firm Innovation”
• Committee: JP Eggers (chair), Zur Shapira, Belén Villalonga, and Deepak Hegde

Dartmouth College

A.B., Economics (w/High Honors) and Mathematics

2002 – 2008

• Lewis H. Haney Prize for the most outstanding senior thesis in economics

RESEARCH INTERESTS

- Technological innovation, competitive dynamics, and the role of public policy
- Organizational structure and innovation performance
- Behavioral strategy and strategic decision-making

AWARDS & GRANTS

- Winner, Academy of Management TIM Division Best Dissertation Award (2018)
- Harold W. MacDowell Award (2017) – awarded to one PhD graduate for dedication to scholarship
- Strategy Research Foundation Dissertation Research Grant (2016)
- Center for Global Economy and Business Grant, NYU Stern (2016)
- Dale E. Zand Doctoral Student Award for Scholarly Excellence in Management (2015)
- Finalist, Strategic Management Society Best Student Paper Award (2015)
- Finalist, Academy of Management TIM Division Best Paper Award (2014)
- Winner, Academy of Management TIM Division Best Student Paper Award (2014)

PUBLICATIONS AND WORKS IN PROGRESS

- [1] **Keum, Daniel.** 2020. “Innovation, Short-termism, and the Cost of Strong Corporate Governance.”
Strategic Management Journal. Forthcoming.
- <https://doi.org/10.1002/smj.3216>

[2] Chang, Sungyong, JP Eggers, and **Daniel Keum** (*alphabetical order*). 2020. “Bottleneck Resources, Market Relatedness, and the Dynamics of Organizational Growth.” *Organization Science*. Conditionally accepted.

- <https://dx.doi.org/10.2139/ssrn.2530263>

[3] **Keum, Daniel**. 2020. “Cog in the Wheel: Resource Release and the Scope of Interdependencies in Corporate Adjustment Activities.” *Strategic Management Journal*. Forthcoming.

- <https://doi.org/10.1002/smj.3093>

[4] **Keum, Daniel**. 2019. “Penalizing the Underdogs? Employment Protection and the Dynamics of Firm Innovation.” *Organization Science*. Forthcoming.

- <https://doi.org/10.1287/orsc.2019.1342>

[5] **Keum, Daniel** and JP Eggers. 2018. “Setting the Bar: The Evaluative and Allocative Roles of Organizational Aspiration Level.” *Organization Science*. 29(6): 989-1236.

- <https://doi.org/10.1287/orsc.2018.1224>

[6] **Keum, Daniel** and Kelly See. 2017. “The Influence of Hierarchy on Innovation and Idea Selection in the Innovation Process.” *Organization Science*. 28(4): 653-669.

- <https://doi.org/10.1287/orsc.2017.1142>

[7] **Keum, Daniel** and Stephen Ryan. “Vaulting into the Spotlight: Upward-striving Toward the \$100 Million Revenue Goal.”

- Under review

[8] **Keum, Daniel** and Stephan Meier. “License to Fire? Unemployment Insurance and the Moral Cost of Layoffs.”

- Under review

[9] **Keum, Daniel**. “Policy Uncertainty, Technological Competition, and Competitive Dynamism.”

- Under review

[10] **Keum, Daniel**. “Sibling Rivalry: Zero-Sum Dynamics of Managerial Power and Resource Allocation in Business Groups.”

- Under review

[11] **Keum, Daniel**, Ronnie Lee, and Erica Bailey. “Functionalization and the Biases in Assessing Creativity.”

- In progress

[12] **Keum, Daniel**. “Invented Here, Assembled Elsewhere: Innovation, Firing Costs, and Firm Growth Dynamics.”

- In progress

[13] **Keum, Daniel** and Beth Bechky. “Folding and Unfolding: Structural Oscillation in Problem-solving Workgroups.”

- In progress

EDITED VOLUMES

Eggers, JP and **Daniel Keum**. 2015. "Strategy and Cognition." *Oxford Bibliographies* in Management.

- <https://www.oxfordbibliographies.com/view/document/obo-9780199846740/obo-9780199846740-0068.xml>

PROFESSIONAL ACTIVITIES & SERVICE

- Representative-at-Large, Knowledge & Innovation Division, Strategic Management Society (2019-present)
- Editorial review board member for *Organization Science* and *Strategic Management Journal* (2019-present)
- Ad hoc reviewer for *Management Science* and *Administrative Science Quarterly* (2017- present)
- Reviewer for Academy of Management Annual Meetings (STR & TIM; 2013 – Present)
- Reviewer for Strategic Management Society (Behavioral Strategy; 2013 – Present)

CONFERENCE PRESENTATIONS

- Strategy Science, University of Utah (2019)
- Academy of Management, Chicago (2018); Atlanta (2017); Anaheim (2016); Vancouver (2015); Philadelphia (2014)
- Strategic Management Society, Houston (2017); Berlin (2016); Denver (2015)
- Israel Strategy Conference (2017)
- DRUID16 Copenhagen (2016)
- CSOL Asilomar (2016)
- Organization Science Winter Conference (2015)
- Vienna Conference on Strategy, Organizational Design, and Innovation (2015)
- Atlanta Competitive Advantage Conference (2015, 2014)

TEACHING

Columbia Business School

Instructor

Strategy Formulation, MBA Core, EMBA Core	Fall 2019
Strategy Formulation, EMBA Core	Fall 2018
PhD Strategy Seminar	Fall 2018
Strategy Formulation, MBA Core	Spring 2018
PhD Research Methods	Spring 2018

NYU Stern

Lecturer

Management and Organizations, Undergraduate Core Winter 2016

Teaching Fellow

Competitive Strategy II, MBA Core (with Prof. Christina Fang)	Winter 2014/2015
Competitive Strategy I, MBA Core (with Prof. Deepak Hegde)	Winter 2013

WORK EXPERIENCE

McKinsey & Company

Aug 2008 – Sept 2012

ROK-US Combined Forces Command, Seoul, Korea

Honorably discharged as a sergeant (E-5)

June 2005 – June 2007

- Translator and assistant to Assistant Chief of Staff, Logistics
- Awarded U.S. Army Commendation Medal

OUTSIDE ACTIVITIES

Columbia Business School requires its faculty members to disclose any activities that might present a real or apparent conflict of interest: None.