It’s more fun in the Philippines

Chazen Study Tour
March 12 – 19, 2017 (Spring Break)
THE FILIPINO WORD FOR HELLO IS

Video link: https://www.youtube.com/watch?v=ADNgEHFDYzo
Meet the Team

Claudine Fernandez

Vik Patel

Jill Wang
Why Philippines?

INCOMPARABLE HOSPITALITY
Why Philippines?

UNDERDISCOVERED CUISINE
Why Philippines?

PRISTINE BEACHES AND ISLES
UNREAL BIODIVERSITY

Why Philippines?
Why Philippines?

BREATHTAKING SIGHTS
Why Philippines?

DIVERSE CULTURAL QUIRKS
Why Philippines?

FAVORABLE EXCHANGE RATE
Why Philippines?

Projected to be the world’s 16th biggest economy by 2050

Geographically, the gateway to Southeast Asia from the Pacific

Accelerating foreign direct investment and economic development

BOOMING ECONOMIC GROWTH

Data published in 2015
Company Visits and Industry Panels*

**UTILITIES**
- Hybrid Social Solutions
- Meralco
- PLDT

**GOVERNMENT**
- Pag-asa Ng Pangulo Ng Pilipinas
- Department of Tourism and Communications

**MEDIA**
- ABS-CBN
- Rappler
- Philippine Daily Inquirer
- Solaire Resort & Casino
- Henysison Culinary School

**OTHER**
- AyalaLand

+ various small family businesses

*Note that all company meetings are tentative and subject to change*
Tentative Itinerary

**DAY 1**
- Arrival in Manila
- Welcome “fiesta” dinner

**DAY 2**
- Excursion to Taal Volcano (boating, hike / horseback ride)
- Lunch at Tagaytay Highlands
- Company visit
- BBQ with CBS alumni

**DAY 3**
- Grand breakfast buffet at Sofitel Manila
- Company visits
- Sunset dinner cruise on Manila Bay

**DAY 4**
- Rafting excursion to Pagsanjan waterfalls, swimming
- Company visit
- Cooking class with renowned local restauranteur

**DAY 5**
- Flight to Coron
- Picnic lunch and excursion to hot springs
- Free time for watersports or spa services

**DAY 6**
- Full day island-hopping / swimming / snorkeling excursion around Coron
- Sunset dinner on beach

**DAY 7**
- Return to Manila
- Company visits
- Farewell dinner
- Bar hopping / clubbing night in Manila

**DAY 8**
- Visit to Old Manila (Intramuros) by “calesa” (horse and carriage)
- Visit to Ayala Museum
- Departures

+ potential for pre-trip excursion to Bohol or Cebu
Budget

$1,800 - $2,300

- 4-5 star accommodations (double occupancy)
- All ground transportation
- All domestic flights
- Group dinners and lunches
- Admissions to all cultural activities on the itinerary

Excludes international airfare and other personal expenses
## Logistics and Bidding

<table>
<thead>
<tr>
<th>LOGISTICS</th>
<th>BIDDING</th>
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<tbody>
<tr>
<td>✴ Group of up to <strong>40</strong> students (including organizers and 2 J-Term ‘18 Students)</td>
<td>✴ Bidding (separate from BOSS) <strong>starts today, Thursday, Nov 10 at 2:00pm</strong> and ends on Thursday, Nov 17 at 4:00pm (<a href="https://chazentours.gsb.columbia.edu">https://chazentours.gsb.columbia.edu</a>)</td>
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<td>✴ <strong>Full-time</strong> Business School students only (no significant others)</td>
<td>✴ Results will be released on <strong>Friday, Nov 18</strong></td>
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<tr>
<td>✴ Students with holds on their accounts are unable to participate</td>
<td>✴ Successful bidders will have <strong>48 hours to pay a non-refundable deposit</strong> in order to secure their spot</td>
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<tr>
<td>✴ Students are <strong>required to attend the entire study tour</strong></td>
<td>✴ Unsuccessful bidders will have their bid points refunded and will be placed on a waitlist (based on bid amount - highest to lowest). If a student gets a spot on the tour, he will be charged this bid amount</td>
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<td>✴ All company visits are mandatory</td>
<td>✴ No swapping</td>
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**Note:**
Chazen Study Tours may be cancelled due to low enrollment or other issues that would make the tour non-viable (a full refund of costs and bid points will be given if a tour is cancelled by Chazen)
Questions?

Feel free to reach out to our student contact Claudine Fernandez
mfernandez18@gsb.columbia.edu