Chazen Study Tour – Argentina

March 16th to March 23rd, 2019
ARGENTINA
BEEN THERE, DONE THAT

Hyperinflation

1980

1990

2000

2010

Fix Exchange Rate

Banks Closed

Great Recovery

Open Market Economy

Closed Market Economy

Democracy

Dictatorship

Great Britain

Great Depression

Invading

Argentina Invades

Great

Recovery

Techno Default

Populism

British Invasion
YOUR ORGANIZERS

Nata Bondanza
“Restaurant Expert”

Francisco Ventura
“Asado Master”

Santi Molteni
“Asado Taster”

Thomas Amaral
“Polo Pro”
Optional Pre-trip: Iguazu Falls (March 13-16)

Mendoza
March 20-23

Buenos Aires
March 16-20
BUENOS AIRES – “THE CITY”
Learn to dance the tango
Visit Argentina’s “White House” or Casa Rosada (the Pink House)
Enjoy a relaxing delta river cruise at Tigre
Try your hand at playing polo
Explore the scene and waterside restaurants at Puerto Madero
MENDOZA – “VINEYARDS”
Discover what real barbecue is at an Argentine Asado
Adventure at the foothills of the Andes
Iguazu Falls – Misiones (Optional Pre-trip)
FOOD
POTENTIAL COMPANY VISITS
LatAm’s largest steel making company
Largest producer of processed foods in Argentina and the world’s largest maker of hard candies
The “Amazon” of LatAm
Most winning team in Argentina
Largest producer of wine in Argentina
Government - Congress
Other tentative company visits and meetings

Marcos Peña – Chief of Staff to the President

Havanna – dulce de leche cookies

Noble – Argentina’s largest agriculture exporter

Federico Sturzenneger – Former Central Bank President
<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Saturday</td>
<td>Welcome to Buenos Aires BA City Tour Explore nightlife</td>
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<td>Mar 16</td>
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<tr>
<td>Sunday</td>
<td>Soccer Game Explore BA (River – Independiente)</td>
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<td>Mar 17</td>
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<td>Monday</td>
<td>Company Visits Dinner with CBS Alums</td>
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<td>Mar 18</td>
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<td>Tuesday</td>
<td>Company Visits Dinner at local hotspots</td>
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<td>Mar 19</td>
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<tr>
<td>Wednesday</td>
<td>Company Visits Buenos Aires Cultural Activity Flight to Mendoza</td>
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<td>Mar 20</td>
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<tr>
<td>Thursday</td>
<td>Winery Visit Wine Lunch-and-Learn Asado (not BBQ)</td>
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<td>Mar 21</td>
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<td>Friday</td>
<td>Horseback riding / Hiking / Rafting Flight back to BA Closing dinner</td>
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<td>Mar 22</td>
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<tr>
<td>Saturday</td>
<td>Morning sightseeing Flight back to US</td>
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<td>Mar 23</td>
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BUDGET & LOGISTICS

Total Estimated Cost: $1700-$2100

Included:
- Ground Transportation
- Four/Five Star Luxury Hotel Accommodation (double occupancy, w/ breakfast)
- 7 Meals (4 Buenos Aires, 3 Mendoza)
- Airfare from Buenos Aires - Mendoza – Buenos Aires
- Admission to several cultural activities:
  - Soccer Game / Tango Lessons & Show
  - BA City Tour / Polo Lessons / Rafting / Vineyards

Not Included:
- International airfare (approx. $1000-$1200). Current promotions at $750- $850
- Optional Pre-Trip to Iguazú Falls. March 13th to 16th (approx. $380-$425).
- Visa fees for some nationalities may apply
- Other personal expenses

Group of up to 40 students (including organizers)
- Full-time Business School students only (no significant others)
- Students with holds on their accounts are unable to participate
- Students are required to attend the entire study tour
- All company visits are mandatory
- Students must have valid travel medical insurance that covers routine and emergency care
- Tour selection through bidding: http://chazentours.gsb.columbia.edu
ONE Round of Bidding

- Thursday, Nov 8, 2pm to Tuesday, Nov 13, 4pm
- Results released on Wednesday, November 14 by noon.
- Successful bidders will have 48 hours to pay a **$500 non-refundable** deposit in order to secure their spot
- Unsuccessful bidders will be placed on a waitlist (based on bid amount - highest to lowest). If a students gets a spot on the tour, she will be charged this bid amount.
- No swapping
- No shadowing
ARGENTINA HAS DROPPED 13 ZEROES OFF THEIR CURRENCY SINCE 1970, A FACTOR OF TEN TRILLION.
FUN FACTS ABOUT ARGENTINA

IN 2001, ARGENTINA HAD 5 PRESIDENTS IN 10 DAYS.
FUN FACTS ABOUT ARGENTINA

POPE FRANCIS used to work as a bar bouncer in Buenos Aires, Argentina.
FUN FACTS ABOUT ARGENTINA

THE MAJOR FIGURE OF THE CUBAN REVOLUTION, ERNESTO "CHE" GUEVARA, WAS BORN IN ARGENTINA.
Questions?

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