RWANDA & TANZANIA
SUMMER STUDY TOUR
AUG 22-30TH, 2019

CHAZEN INSTITUTE
COLUMBIA BUSINESS SCHOOL
AGENDA

- Meet Us
- Background on region
- Schedule and Activities
- Details
- Questions/Contact info
HI, I AM DEE!

- J-Term 2020 (X20!)
- Fell in love with TZ after climbing Kilimanjaro (we are not doing that bit!)
- First trip ever abroad was in East Africa
- Obsessed with organizing trips
HI, I AM IDAN!

- J-Term 2020 (X20!)
- Worked at the IMF for two years advising East African governments on macroeconomic policy
- Love traveling in general but especially in East Africa!
“THE SCRAMBLE FOR AFRICA”

- About half of the world’s fastest-growing economies will be located on the continent, with 20 economies expanding at an average rate of 5+% over the next 5 years.

- Heavy interest in development (especially from China and Dubai).

- 320 new embassies built in Africa between 2010-2016.
A BIT OF GEOGRAPHY
- Rwanda is the #2 place to do business in Africa (second only to Mauritius)
- Tanzania sustained relatively high economic growth over the last decade, averaging 6–7% a year.
RW ANDA
RWANDA FAST FACTS

- Population 12MM

- 4 official languages: English, French, Kinyarwanda and Swahili

- Women make up 64% percent of the Rwandan parliament

- Umuganda, the monthly government-mandated community service, happens on the last Saturday of every month
Kigali
Days 1-2
(Thu/Fri, 8/22-23)

Lake Kivu
Days 3-4
(Sat/Sun, 8/24-25)

Depart Kigali
Day 5
(Monday, 8/26)
EXPLORING INNOVATION IN KIGALI
- 1.1MM population
- Rapidly growing center of commerce
- Small city feel, way cleaner than NYC
Company Visit
KIGALI INNOVATION CITY
Company Visit

ZIP LINE MEDICAL
DRONE DELIVERY
Company Visit
FAB LAB
Company Visit
AFRICA IMPROVED FOODS
WEEKEND IN LAKE KIVU
- One of the African Great Lakes
- Home to fishing villages
OPTION 1: VISIT VOLCANO NATIONAL PARK
VIRUNGA MOUNTAINS
- Home to half of the world’s ~800 remaining mountain gorillas
- Site where Diane Fossey lived with the gorillas
- Coolest hiking ever
OPTION 2: NYUNGWE NATIONAL PARK

- Believed to be one of Africa's oldest forests, staying green even through the Ice Age,
- Home to many species of chimpanzees, plus owl-faced and colobus monkeys.
TANZANIA
TANZANIA FAST FACTS

- Population 47.2M

- Over 120 languages are spoken in Tanzania, most of them from the Bantu family. English and Swahili are the official languages.

- Lays claim to the majority of Serengeti and The Nile originates.

- Dodoma is the official and legislative capital of Tanzania, while Dar es Salaam is the de facto seat of government.
Dares Salaam
Days 6-7
(Tue/Wed 8/27-28)

Zanzibar
Days 8-9
(Thu/Friday, 8/29-30)

OPTIONAL
Stay the weekend and explore a Tanzania National park!

4 DAYS IN TANZANIA
BILLIONAIRE BUSINESS MADE IN DAR ES SALAAM

- 4.3 MM population
- Largest city in East Africa.
- “Abode of Peace”
Company Visit
IMF AFRITAC EAST
Company Visit
AZAM (Bakhresa Group)
$800MM in revenue and one of Africa’s biggest brands
MAKING AN “IT” DESTINATION IN ZANZIBAR

- Goal to grow visitors from 376,000 to 500,000 by end of this year
- Actively seeking foreign investment
- Avg stay increased from 6 to 8 days
Company Visit
FUMBA TOWN DEVELOPMENT
Company Visit

HOTEL VERDE (Africa's greenest hotel group)
DAY TRIP: BLUE SAFARI

- Amazingly clear waters
- Amazingly good seafood
INFO

- Estimated Trip Budget: $2,350 - 2,500

- Budget includes double occupancy at 4-5 star hotels, transportation within countries, a minimum of one meal a day, and most activities

- INTERNATIONAL Airfare is not included however the flight between Rwanda and Tanzania as well as a round trip ferry from DAR to Zanzibar is.
DETAILS

- Trip is limited to 18 participants

- Non-refundable $1,000 deposit due 48 hours after receiving a spot to secure position

- You cannot have holds on your account.

- No significant others & No shadowing allowed!
HOW TO JOIN US

MAY 2 (TODAY!)
Bidding opens at 2:00PM @ chazentours.gsb.columbia.edu

MAY 7 (TUESDAY)
Bidding closes at 4:00PM

MAY 8 (WEDNESDAY)
Bidding results released at 12:00PM; Deposit due 48 hours after receiving spot; Open spots given to those on waitlist
ASANTE!
(Thank you in Swahili)

Contact Dee with any questions:
DCharlemagne20@gsb.columbia.edu