CHAZEN INFORMATION SESSION
SPAIN 2017
March 12-18, 2017

ORGANIZER’S TEAM:
PEDRO LARENA, GABRIEL PASQUIN & JORDI SUÑER
Who are we??

We are a team of 3 excited to share our country and cities and make this a memorable life experience...

Pedro Larena X ‘17

Gabriel Pasquín Z ‘17

Jordi Suñer X ‘17

...and of course leveraging the help and advice from the whole Spanish Club!!
Who is joining us in this adventure??

Alonso Martinez will be the professor coming on this exciting trip to Spain. He knows the country and its main companies well and will add his international experience and emerging markets expertise.

Professor Alonso Martínez

- Catching Growth Waves in Emerging Markets
- Defining and Developing Winning Strategic Capabilities

Booz | Allen | Hamilton

- Former Senior Vice President at Booz, Allen & Hamilton
- Opened and/or managed the firm’s offices in every major Latin American country
- Colombian – expert on LatAm (and Emerging Markets) where most companies we will visit are extremely active
Why Spain and why a Chazen study tour in 2017?

- **Intimate access** to some of the *world largest and leading corporates* in their fields at a top management level

- **Meeting personalities at highest levels** to hear their insights on some of the *hottest topics* (political, social, economic...)

- Benefitting from the *unique cultural and social offering* of two of the most vibrant cities in Europe: **Madrid** and **Barcelona**

- ...and what better opportunity to go to Spain than with **three local organizers** who know both Madrid and Barcelona better than anyone!
We are setting up a very ambitious schedule to bring you Spain’s very best offerings

Global **retail** brands...

...some of the largest **financial institutions** in Europe and LatAm...

...a top 10 global **telecom** company...

...top **infrastructure** and **renewables** operators...

...world-famous **culture** offerings...

...and much more!
We will meet with some of the most relevant personalities

Some past experiences include...

• Felipe VI (King of Spain)

• Vicente del Bosque (former head coach of World Cup winning Spanish soccer team)

• David Muñoz (3 Michelin Star chef)

• And many others!
In two of the most exciting cities in Europe!!

Chazen Spain has an unparalleled social offering...

• **Incredible food** (jamón, tapas, paella, awesome settings...)

• **Off the beaten track sightseeing** (rooftops and hidden treasures with 0 tourists...)

• **Awesome nightlife** (hopefully no explanation needed)

• And much more!

Chazen Spain 2017
Indicative Agenda Overview

MADRID
4 DAYS

ZARAGOZA

Inditex

Quick stop in the way

ZARA

BARCELONA
2 DAYS
Budget

- **Estimated budget:** 1,500 – 1,700 USD

- **Includes:**
  - 4-5 star accommodations (double occupancy)
  - All ground transportation
  - All domestic flights
  - Some dinners and lunches
  - Admissions to all cultural activities on the itinerary

- **Does Not Include:**
  - International flights
  - Personal Expense
  - Visa (not required for US and most international countries)
Some other logistics...

• Only **full-time business school students without holds** may participate (no significant others)

• You must **attend the entire tour**

• All company **visits are mandatory**

• Selection by **bidding**: [https://chazentours.gsb.columbia.edu](https://chazentours.gsb.columbia.edu)
  • Bidding Dates: Thursday, Nov. 10, 2pm – Thursday, Nov. 17, 4pm
  • Results Released: Friday, Nov. 18, 12pm
  • Successful bidders will have **48 hours to pay a non-refundable deposit** in order to secure their spot
  • Unsuccessful bidders will have their bid points refunded and will be placed on a waitlist (based on bid amount - highest to lowest). If a student gets a spot on the tour, he will be charged this bid amount
SEE YOU SOON IN SPAIN!!

For more information join us on our Groupme:
https://app.groupme.com/join_group/26355878/p0xDYp

Questions? Reach out to Gabriel:
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