Chazen Study Tour Italy

Live the Luxury of Made in Italy…

…and Enjoy the “Dolce Vita”

March 15- March 22, 2015
This is the luxury you’ll always get in Italy...
…but this is the luxury you get only with Chazen Italy

• Travel with 5 Italians with cumulated 134 years of Italy-experience

• Travel with colleagues who share your passion for the luxury industry

• Get privileged access to some of the most admired companies in the world

• Have 7 days of unbelievable fun in great company!
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Tentative Targeted Company Visits

GUCCI

DUCATI

Ferrari

PRADA
MILANO
DAL 1913

BVLGARI

GROM
IL GELATO COME UNA VOLTA

Barilla

Antinori

GIORGIO ARMANI

YOOX GROUP

Salvatore Ferragamo
Culture & beyond...
...plus “networking” events
The team

MASSI  →  ROBERTA

The JACOPOs

STEFANO
Financials

• **Estimated cost of the trip** (excl. flights): $1,500-1,900
  • That includes:
    – 7 nights hotel in central areas (4* or higher)
    – Some meals
    – Ground transportation
    – Admission to some cultural attractions

• **Other expenses:**
  – ca. $800 for international flights
  – Meals not included above
Things to remember

• Study tours are only open to current CBS students, i.e. no significant others allowed

• The tour is intense:
  – Mix of social, cultural and business visits/events
  – All business meetings are mandatory
  – Expect about 8-10 company visits throughout the week
Logistics

- In order to **sign-up**, TWO rounds of bidding:
  - **Round 1**: Thursday, November 6 – Monday, November 10, 4pm
  - **Round 2**: Thursday, November 13, 10am – Monday, November 17, 4pm

- **Results will be posted on Wednesday, November 19**

- Successful bidders after Round 2 will have to pay a **non-refundable deposit of $500 within 48 hours** in order to secure their spot

- **Participants:**
  - 25 CBS students (excluding organizers)
  - 2 spots reserved for J-term ‘16 students
Questions, doubts?

Don’t worry, we have the answers for you! Just email:

- Roberta Donzelli
  rdonzelli16@gsb.columbia.edu