

## GIP Cuba 2014 Agenda

*Times Listed are Meeting times: Departure Times to be Confirmed*

| City   | Date                              | Time          | Details  | Notes   |
|--------|-----------------------------------|---------------|--|---|
| Havana | Sunday<br>March 16th              |               | Breakfast included at hotel  | Casual dress<br><br>comfortable shoes for the tour                          |
|        |                                   | Depart 9:00am | Panoramic tour through Havana  |   |
|        |                                   | 10:00am       | <b>Lecture: "Old Havana integral restoration. Working for seventy five years" Pablo Fornet Gil, VP, Master Plan for the Old Havana Restoration College San Geronimo of Havana, hosted by PhD. Diana Mondeja González Vice Dean of graduate and International collaboration</b> |   |
|        |                                   | 11:00am       | <b>Tour through Old Havana &amp; Market San José</b>   |   |
|        |                                   | 12:00pm       | Lunch included   |   |
|        |                                   | 1:15pm        | Baseball game Industriales vs Santiago de Cuba (Cuban classic game) - included   |   |
|        |                                   |               | Optional Organized Activity - TBC  |   |
| Havana | Monday<br>March 17th              |               | Breakfast included at hotel  | Room Vedado, Hotel Nacional de Cuba<br><br>Business Formal - jacket, no tie |
|        |                                   | 8:50am        | <b>Plenary Session; arrival and introductions</b>  |   |
|        |                                   | 9:00am        | <b>"Cuban Economy highlights on the framework of the updated economic and social Cuban model" PhD. Juan Triana Cordoví, Professor Studies Center of Cuban Economy, CEEC. University of Havana</b>  |   |
|        |                                   | 10:10am       | <b>"Towards the monetary and exchange unification" PhD. José Luis Rodríguez García, Adviser Research Center of the World Economy</b>   |   |
|        |                                   | 11:40am       | <b>"Cuba-U.S. bilateral relations" PhD. Luis René Fernández Tabío, Professor Hemispheric and US Studies Center</b>   |   |
|        |                                   | 1:30pm        | Lunch included with speakers   |   |
|        |                                   | Depart 2:40pm | <b>"Highlights about non-State new forms of enterprise management" Lic. Saira Pons Pérez, Lecturer from Studies Center of the Cuban Economy O2SPA</b>  |   |
|        |                                   | 4:00pm        | <b>Exchange with owners of O2SPA, private business</b>   |   |
|        |                                   | 5:00pm        | <b>Lesson: Quick learn to dance Salsa at O2SPA - 5CUCs</b>   |   |
|        | Optional Organized Activity - TBC |               |  |   |
| Havana | Tuesday<br>March 18th             |               | Breakfast included at hotel  | Business Casual<br><br>Bring comfortable shoes for tour                     |
|        |                                   | Depart 8:30am | <b>Tour through Tobacco Factory "Miguel Fernández Roing - La Corona"</b>   |   |
|        |                                   | 11:00am       | <b>Presentation: "HABANOS SA main figures &amp; facts" Jorge Luis Fernández Maique, Commercial VP HABANOS, S.A.</b>  |   |
|        |                                   | 12:30pm       | lunch included   |   |
|        |                                   | 2:30pm        | <b>Presentation: "Havana Club International main figures &amp; facts" Sergio Valdés Dorta, Exports Director from HCI, SA<br/>Presentation: "Havana Club trademark dispute" Arian Remedios, Lawyer</b>  |   |
|        |                                   | 4:30pm        | <b>Tour through San José Rum Factory</b>   |   |
|        | Optional Organized Activity - TBC |               |  |   |

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| Varadero | <b>Wednesday</b><br>March 19th | Depart 8:20am             | Meeting at U.S. Interests Section in Havana  | Business casual;<br>comfortable shoes<br>for tour                                       |
|          |                                | 11:00am                   | Lecture "Sugar cane Industry" Jorge Lodos Fernández<br>Business Vice-President of AZCUBA, Enterprise Group of<br>sugarcane industry                                  |   |
|          |                                | 12:30pm                   | lunch included   |   |
|          |                                | 2:30pm                    | Tour through Sugar mill; cane cutting & sugar mill process   |   |
|          |                                | 7:30pm                    | Dinner at LaGuardia restaurant -optional/not included  |   |
| Havana   | <b>Thursday</b><br>March 20th  | Depart 7:30am             | Breakfast included at hotel  | Business casual<br><br>pack beach gear<br><br><br>included                              |
|          |                                | 10:00am                   | Quick tour by bus through Varadero   |   |
|          |                                | 11:00am                   | Lecture: "Cuban Tourism industry, main figures and facts"<br>PhD. Miguel A. Figueras, researcher from Studies Center of<br>the Cuban Economy                         |   |
|          |                                | 12:00pm                   | Barceló Chain resorts in Cuba and the Caribbean"<br>Juan Marqués, manager of Solymar – Arenas Blancas Resort,<br>Hotel under foreign administration contract (Spain) |   |
|          |                                | Until 6:00pm<br>departure | All inclusive Day pass - includes lunch on property  |   |
|          |                                |                           | Optional Organized Activity - TBC  |   |
| Havana   | <b>Friday</b><br>March 21st    |                           | Breakfast included at hotel  | Room Vedado,<br>Hotel Nacional de<br>Cuba<br><br>Business Casual<br><br><br>Habana Café |
|          |                                | 9:00am                    | Presentation: Experiences of Compañía de Obras e<br>Infraestructuras (Odebrecht) doing business in Cuba<br>César Bahía, Director of Contracts from COI-Brasil        |   |
|          |                                | 11:00am                   | Presentation: Experiences of CORALAC SA, joint venture<br>between NESTLE & CORALSA   |   |
|          |                                | 12:30pm                   | lunch included   |   |
|          |                                | 2:00pm                    | Visit to La Guarida restaurant, meeting with owner, Enrique<br>Nuñez   |   |
|          |                                | 3:30pm                    | Visit to Arts studio "Estudio de Arte La Mina"   |   |
|          |                                | 8:30pm                    | Farewell Dinner & show - included  |   |
| Havana   | <b>Saturday</b><br>March 22nd  | Depart 11:00am            | Breakfast included at hotel  |   |
|          |                                |                           | Leave hotel and go to airport  |   |