Israel, it’s not about SIZE.

Spring Break, March 12th-19th 2016
It’s about LEGACY.

Former visitors include: King Solomon, Muhammad, Jesus, Alexander the Great and Napoleon

Rated #1 for museums per capita worldwide
It’s about INNOVATION.

Over 60 Israeli companies listed in NASDAQ, more than any other foreign country

#1 per capita worldwide:
• Engineers and scientists
• Registered patents
It’s about FUN.

Beach
Sun
Party
Food
Need we say more?
What will WE do in Israel?*

NYC>
Tel-Aviv>
Jerusalem>
Dead Sea>
Haifa>
Nazareth>
Tel-Aviv>
NYC

* Tentative itinerary
We will meet with companies in various industries.*

* Tentative itinerary
We will meet country leaders.*

Moshe Yaelon
Minister of Defense
(former chief of staff)

Nir Barkat
Mayor of Jerusalem
(former entrepreneur and investor)

* Tentative itinerary
We will meet country leaders.*

* Tentative itinerary

In your dreams.

Bar Refaeli,
Intl super-model, entrepreneur & Leo’s ex.
We will explore, eat and celebrate.*

*Mud bathe in the dead sea*

*Visit an air force base*

*Explore old city Jerusalem*

*Eat in gourmet restaurants*

*Hike the Galilee*

...and more!

*Tentative itinerary*
• Package estimated cost $1,700-$2,000.

• Includes: lodging, transportation, tour guide, most meals and most activities. *Flight not included.*

• Flight estimated at $800-1,200.
Logistics

- 33 participants + 5 organizers + 2 J-term’17 = group of 40
- Open to full-time CBS students only. No significant others
- Students with holds on their accounts are unable to participate
- All company meetings are mandatory
How to apply?

- **ONE round of bidding:**
  - Tuesday, November 10 – Monday, November 16, 4pm
  - Results will be posted on the bidding website on Tuesday, November 17
  - Successful bidders will receive an email to pay a $500 non-refundable deposit within 48 hours in order to secure their spot
  - Unsuccessful bidders will be placed on a waitlist (based on bid amount). If a student gets a spot on the tour, he will be charged this bid amount.
  - You can bid here: [https://chazentours.gsb.columbia.edu](https://chazentours.gsb.columbia.edu)
Who are we?

- Michael Cherkassky
- Amir Hazan
- Ezer Cherki
- Hila Sarig-Shavit
- Idan Vlodinger
- Asaf Charnilas (consulting)

For questions, please contact Hila via email: HSarig17@gsb.Columbia.edu
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