Israel, it’s not about SIZE.

Spring Break, March 11th-19th 2017
It’s about LEGACY.

Former visitors include: King Solomon, Muhammad, Jesus, Alexander the Great and Napoleon

Rated #1 for museums per capita worldwide
It’s about INNOVATION.

Over 80 Israeli companies listed in NASDAQ, more than any other foreign country

#1 per capita worldwide:
• Engineers and scientists
• Registered patents
It’s about FUN.

Beach  
Sun  
Party  
Food  
Need we say more?
What will WE do in Israel?*

Tel-Aviv
Jerusalem
Dead Sea
Haifa
Nazareth

* Tentative itinerary
We will explore, eat and celebrate.*

*Mud bathe in the dead sea*

*Explore old city Jerusalem*

*Visit an air force base*

*Eat in gourmet restaurants*

*Hike the Galilee*

...and more!
Logistics

- **Two** groups of 35 participants + 3 organizers + 2 J-term’18 = group of 40
- open to full-time CBS students only. No significant others
- Students with holds on their accounts are unable to participate
- All company meetings are mandatory
We will meet with companies in various industries.*

* Tentative
Sample Itinerary

* Tentative
### Sample Itinerary

**GROUP B**

<table>
<thead>
<tr>
<th>Time</th>
<th>Saturday</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday 2</th>
<th>Sunday 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 AM</td>
<td>TLV</td>
<td>TLV</td>
<td>Jerusalem</td>
<td>TLV</td>
<td>Tiberias</td>
<td>TLV</td>
<td>TLV</td>
<td>TLV</td>
<td>Depart</td>
</tr>
<tr>
<td></td>
<td>Breakfast</td>
<td>Breakfast</td>
<td>Breakfast</td>
<td>Breakfast</td>
<td>Meeting #6 - Satellite IDF Intelligence</td>
<td>Breakfast</td>
<td>Breakfast</td>
<td>Breakfast</td>
<td>Breakfast</td>
</tr>
<tr>
<td>5:00 AM</td>
<td>Breakfast</td>
<td>Drive to Jeru - 1:00</td>
<td>Drive to Masada 1:40</td>
<td>Meeting #5 - GM Herzeliya</td>
<td>Drive 0:40</td>
<td>Visit Roth Hanikra</td>
<td>Drive 0:40</td>
<td>Meeting #9 - Mobileeye</td>
<td>Free Time</td>
</tr>
<tr>
<td>6:00 AM</td>
<td>Meeting #1 - WeWork</td>
<td>Yad Va Shem - Holocaust Memorial</td>
<td>Massada</td>
<td>Meeting #1 - WeWork</td>
<td>Drive 0:40</td>
<td>Visit Roth Hanikra</td>
<td>Drive 0:40</td>
<td>Visit Roth Hanikra</td>
<td>Free Day in TLV</td>
</tr>
<tr>
<td>7:00 AM</td>
<td>Meeting #2 - FIMI</td>
<td>Visit to Nevo Zedek</td>
<td>Lunch - Mamilla</td>
<td>Lunch in Caesarea</td>
<td>Drive 0:40</td>
<td>Lunch in Caesarea</td>
<td>Drive 0:40</td>
<td>Visit Jaffa</td>
<td>Visit TLV Port</td>
</tr>
<tr>
<td>8:00 AM</td>
<td>Visit to Nevo Zedek</td>
<td>Meeting #3 - Microsoft Accelerator</td>
<td>Lunch - Hotel by Dead Sea</td>
<td>Lunch in Caesarea</td>
<td>Drive 0:40</td>
<td>Lunch in Caesarea</td>
<td>Drive 0:40</td>
<td>Lunch at the port</td>
<td>Visit TLV Port</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Arrival &amp; Check in</td>
<td>Lunch in TLV</td>
<td>Visit old City</td>
<td>Drive 0:30</td>
<td>Lunch</td>
<td>Visit Jaffa</td>
<td>Air Force Base</td>
<td>Visit Jaffa</td>
<td>Visit TLV Port</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Meeting #10 - BANK LEUMI</td>
<td>Drive to TLV</td>
<td>Drive 0:40</td>
<td>Visit Haifa</td>
<td>Drive 0:40</td>
<td>Visit Jaffa</td>
<td>Air Force Base</td>
<td>Visit Jaffa</td>
<td>Visit TLV Port</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Meeting #11 - Windward</td>
<td>Meeting #4 - Teva</td>
<td>Drive to TLV - 2:00</td>
<td>Visit Nazareth</td>
<td>Drive 0:40</td>
<td>Meeting #7 - Vardi</td>
<td>Drive to TLV - 1:00</td>
<td>Meeting #7 - Vardi</td>
<td>Visit TLV Port</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Meeting #11 - Windward</td>
<td>Visit old City</td>
<td>Drive 0:30</td>
<td>Visit Jaffa</td>
<td>Drive 0:40</td>
<td>Visit Jaffa</td>
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<td>Lunch in Caesarea</td>
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<td>Free Time</td>
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<td>2:00 PM</td>
<td>Meeting #1 - WeWork</td>
<td>Yad Va Shem - Holocaust Memorial</td>
<td>Massada</td>
<td>Meeting #5 - GM Herzeliya</td>
<td>Drive 0:40</td>
<td>Visit Roth Hanikra</td>
<td>Drive 0:40</td>
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<td>3:00 PM</td>
<td>Visit to Nevo Zedek</td>
<td>Meeting #3 - Microsoft Accelerator</td>
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<td>Drive 0:40</td>
<td>Lunch in Caesarea</td>
<td>Drive 0:40</td>
<td>Visit Jaffa</td>
<td>Visit TLV Port</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Visit to Nevo Zedek</td>
<td>Meeting #3 - Microsoft Accelerator</td>
<td>Lunch - Hotel by Dead Sea</td>
<td>Lunch in Caesarea</td>
<td>Drive 0:40</td>
<td>Lunch in Caesarea</td>
<td>Drive 0:40</td>
<td>Visit Jaffa</td>
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*Tentative*
We will meet country leaders.*

Reuven Rivlin
President of Israel

Nir Barkat
Mayor of Jerusalem
(former entrepreneur and investor)

* Tentative
We will meet country leaders.*

* Tentative

In your dreams.

Bar Refaeli, Int’l super-model, entrepreneur & Leo’s ex.
GROUP A

Who are we?

Guy Shahar
Alex Dikman
Scott Liftman

For question: adikman17@gsb.columbia.edu
Who are we?

Rotem Lev Zwickel

Avi Ardon

Eli Dubnov

For question: rlevzwickel18@gsb.columbia.edu
• Package estimated cost $1,900-$2,100.

• Includes: lodging, transportation, tour guide, most meals and most activities. *Flight not included.*

• Flight estimated at $800-1,200.
How to apply?

- **ONE round of bidding:**
  - Tuesday, November 10 – Monday, November 17, 4pm
  - Results will be posted on the bidding website on Tuesday, November 18
  - Successful bidders will receive an email to pay a $500 non-refundable deposit within 48 hours in order to secure their spot
  - Unsuccessful bidders will be placed on a waitlist (based on bid amount). If a student gets a spot on the tour, he will be charged this bid amount.
  - You can bid here: https://chazentours.gsb.columbia.edu
How do I bid with two sections?

You have the following options:

1. Bid on only one section and be considered for the other section if there are remaining spots “any section”

2. Bid on only one section and only be considered for that section “this section only”

3. Make separate bids on both tour sections