Info Session

Retail & Luxury Goods

Chazen Study Tour

March 17 – 23 | London + Paris
Chazen Retail Spring Study Tour - London & Paris, March 2019

You may already know London & Paris - but not in this way!

- Unprecedented access to Executives & VIPs
- Exclusive group deals for luxury hotels and activities
- Local haunts and hidden gems in addition to key sights
Just a few of the brands we’re in talks with...

Harrods

asos

HERMES PARIS

Jo Malone London

Sweaty Betty

Cowshed

Soho Home

Van Cleef & Arpels

Dior

Just a few of the amazing cultural experiences we are considering...

Partake in a “Sipper Club” Dinner and Distillery Tour with Sipsmith Gin

Peruse the Fragonard perfume museum and find your newest scent

Grab a cocktail and maybe even spot a royal at Mahiki or Nam Long Le Shaker

See “Hamilton” on London’s West End (for a fraction of the price of NYC!)

Try the world-famous ice cream at Berthillon on Ile Saint-Louis

Give a champagne toast to Big Ben from our private capsule in the London Eye

Discover the world of Dior at the highly acclaimed V&A Museum Exhibition

... and indulge in one of the most luxurious Afternoon Teas you’ll ever experience!
A few hotels & restaurants we might visit...

Questions? Contact Eleanor Thadani '19, Ethadani19@gsb.columbia.edu
**BIDDING ENDS ON TUESDAY, NOVEMBER 13TH @ 4PM (chazentours.gsb.columbia.edu)**
Organizers

Eleanor Thadani  
CBS '19  
Fendi

Suzan Riazi  
CBS '19  
Christian Dior Couture

Victoria Harman  
CBS '20  
UK's Department for International Trade
Itinerary

3 days in London
2 days in Paris

• **Arrive in London**
  Sun 3/17

• **Train to Paris**
  Thurs 3/21 morning

• **Depart from Paris**
  Sat 3/23
London

Innovative tech-focused luxury companies

Fascinating fast fashion brands

Highest online luxury sales globally
Paris

Birthplace of heritage luxury brands

Primary luxury shopping destination (24% international share)
Potential Company Visits (TBC)

Tech-Focused Retailers and Traditional Brick & Mortar
Fast Fashion and Traditional Luxury Brands

FARFETCH  Jo Malone
LONDON  asos
CHRISTIE’S

YOOX NET-A-PORTER GROUP  HERMÈS PARIS  COWSHE

Dior  Harrods  LOUIS VUITTON  Van Cleef & Arpels

SOHO HOME
# Potential Company Visits (TBC)

**Tech-Focused Retailers and Traditional Brick & Mortar**

**Fast Fashion and Traditional Luxury Brands**

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<thead>
<tr>
<th>Company</th>
<th>Contact</th>
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<tbody>
<tr>
<td>Sweaty Betty</td>
<td>British Fashion Council</td>
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<tr>
<td>Molton Brown</td>
<td>Charlotte Tilbury</td>
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<td>Superdry</td>
<td>Ted Baker</td>
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<td>The White Company</td>
<td>Selfridges</td>
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<td>Clive Christian</td>
<td>Mulberry</td>
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<td>Jack Wills</td>
<td>Depop</td>
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<td>Marks &amp; Spencer</td>
<td>Temperley London</td>
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London Eye Tour + Champagne Toast
V&A Exhibition: Christian Dior, Designer of Dreams
High Tea
Harry Potter World Tour

LONDON
OPTIONAL ACTIVITY
Private Walking Tour of Montmartre
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<tbody>
<tr>
<td>Morning</td>
<td>Arrive London</td>
<td>Company Visit</td>
<td>Company Visit</td>
<td>Company Visit</td>
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<tr>
<td>Afternoon</td>
<td>Lunch</td>
<td>High Tea</td>
<td>Lunch</td>
<td>Lunch</td>
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<tr>
<td>Evening</td>
<td>Welcome Dinner</td>
<td>London Eye Tour + Champagne Toast</td>
<td>Optional Tourist Activity</td>
<td>Dior Exhibit</td>
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Tentative Itinerary
### Tentative Itinerary

<table>
<thead>
<tr>
<th>Date</th>
<th>Morning</th>
<th>Afternoon</th>
<th>Evening</th>
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<tbody>
<tr>
<td>Thu 3/21</td>
<td>Arrive Paris</td>
<td>Company Visit</td>
<td>Optional Walking Tour</td>
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<td></td>
<td>Lunch</td>
<td>Lunch</td>
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<tr>
<td>Fri 3/22</td>
<td>Company Visit</td>
<td>Company Visit</td>
<td>Farewell Dinner</td>
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<td>Lunch</td>
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<tr>
<td>Sat 3/23</td>
<td>Depart Paris</td>
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**What is covered**

- 4-5* accommodations (double occupancy)
- All breakfasts, most lunches, some dinners
- Some cultural activities
- Ground transportation
- Train from London-Paris

**Estimated Budget:** $1,900 - $2,250

**...and what is not**

- Airfare to and from Europe ($400-$600 currently)
- Additional optional activities
- Alcohol at meals
- Personal expenses
- Visa (as necessary)
Logistics

- Group of 22 students (including 3 organizers)
  - No significant others or shadowers
  - Students with holds on their accounts are unable to participate
- Students required to attend entire study tour
- All company visits are mandatory
- Tour selection through bidding

Bidding

- chazentours.gsb.columbia.edu
- 2PM Thurs. November 8th – 4PM Tues. November 13th
- Results released Wed. November 14th at 12pm noon
- Waitlist position based on bid points (up to 2,000 lifetime points available per student)
- $500 non-refundable deposit due within 48 hours of notification
Questions?

Contact for additional information: Eleanor, ethadani19@gsb.columbia.edu