Paris + London Chazen Study Tour
Dynamic Retail - From Tradition to Disruption
Sun Mar 11 to Sat March 17
Your Paris + London Chazen Study Tour Organizers

Marta Cuenca  
CBS ’18  
Favorite pastry: Strawberry tarts

Karen Fahmy  
CBS ’18  
Favorite pastry: Salted caramel eclairs

Heather Li  
CBS ’18  
Favorite pastry: Chocolate croissants
Why Paris and London?

• Global commerce and retail capitals
• Diverse companies – Mix of traditional heritage brands and disruptive newcomers
• Viable cities for future employment
Tentative Itinerary

• **Arrive in Paris**
  Sun 3/11
  - Welcome dinner
    Sun
  - Company Visits
    Mon – Tues

• **Train to London**
  Tues 3/13 evening
  - Company Visits
    Wed – Fri
  - Farewell dinner
    Fri 3/16
Tentative Company Visits

2 full days (Mon & Tues)

LVMH  L’ORÉAL

KERING  CHANEL

PARIS
Tentative Company Visits

3 full days (Wed, Thurs, Fri)

asos

NET-A-PORTER

BOF

FARFETCH

Harrods

LONDON
In addition to company visits...

**Mixers**
- Network with alumni
- Meet with retail clubs of other schools

**Master class**
- Take a class with a retail-focused professor
...more fun stuff...

Sight-seeing

• Foundation Louis Vuitton
• Coco Chanel’s private apartment
• Royal Opera ballet
• …& more!
Why choose this study tour?

• **Experience first-hand** the diversity, dynamism, craftsmanship, and innovation happening in retail today

• **Engaging and diverse formats for company events** including company presentations, factory/atelier visits, business case activity, and master class

• Learn about the future of retail from the **most disruptive retailers**

• Travel with colleagues who share your **passion for the retail industry**
Still not convinced?
Best museums in the world
Best pastries in the world
Fall in love with public transportation again
Best tourist clichés on earth
Who is attending?

- **How many people?**
  - **20 students total:** 15 fall term students + 2 J term students + 3 organizers

- **Who CAN attend?**
  - Full time MBAs interested in learning about the retail industry
  - You DON’T have to be part of Retail & Luxury Goods club to be part of the trip!

- **Who CAN’T attend?**
  - Students with hold status
  - Significant others
  - Shadowers – Please do not attempt to shadow!
More details

• Students are required to attend the entire study tour
• All company visits are mandatory
• **Ground cost** for the trip will be $1,700 – $1,900 excluding international airfare
• **Ground cost includes**…
  • 2 nights hotel in Paris / 4 nights hotel in London
  • Transportation in London and Paris for all mandatory events
  • Eurostar ticket from Paris to London
  • Lunches Mon-Fri
  • Welcome + farewell dinner
This sounds amazing!
Sign me up now!

Bid for this trip! Bidding starts Nov 2. [https://chazentours.gsb.columbia.edu](https://chazentours.gsb.columbia.edu)

Find out if you are in! Nov 14

Pay non-refundable deposit: Successful bidders must pay $500 deposit within 48 hrs to secure spot

Unsuccessful bidders will be placed on waitlist based on points bid

No bid points left? Join the waitlist on Nov 2! [https://www8.gsb.columbia.edu/chazen/secure/students/study_tours/zerobidpointwaitlistspring](https://www8.gsb.columbia.edu/chazen/secure/students/study_tours/zerobidpointwaitlistspring)

More questions? Reach out to Karen Fahmy [kfahmy18@gsb.columbia.edu](mailto:kfahmy18@gsb.columbia.edu)
merci beaucoup