What you think when you think of Spain...
…and especially this
Let these two change your opinion!

Álvaro Núñez
Z ‘18

Joaquín Berral
E ‘18

AT Kearney

McKinsey & Company

Chazen Spain 2018
Do Spain **RIGHT!**

- Get to know the **leaders and the operations of top companies** in Spain
- Discover **Madrid’s secret history** and rich cultural offerings
- Visit the most attractive spots and immerse in the **Real Madrid experience**
- Eat and dine at **incredible restaurants and party all night long** (you have to wake up afterwards though!)
Get to know the leaders and the operations of top companies in Spain

**Infrastructure**
- Sacyr
- OHL
- Ferrovial

**Retail**
- Amazon
- Inditex

**Digital**
- Telefonica
- Wayra

**Startups**
- Geoblink
- Traity
- Glovo
- Cabify
- Source{d}
Get to know the leaders and the operations of top companies in Spain (tentative)

Private Equity

Finance

Entertainment

Chazen Spain 2018
Get to know the leaders and the operations of top companies in Spain

His Majesty Felipe VI: King of Spain

Mariano Rajoy: Prime Minister
Discover Madrid’s secret history and rich cultural offerings
Visit the most attractive spots and immerse in the Real Madrid experience
Eat and dine at incredible restaurants and party until sunrise
Optional trips to Seville/ Barcelona!
# Sample itinerary

## Official Chazen Study Tour

<table>
<thead>
<tr>
<th>Weekend #1</th>
<th>Week</th>
<th>Weekend #2</th>
</tr>
</thead>
<tbody>
<tr>
<td>9-11 March</td>
<td>12-16 March</td>
<td>17-18 March</td>
</tr>
<tr>
<td>Seville/Barcelona</td>
<td>Madrid</td>
<td>Toledo</td>
</tr>
</tbody>
</table>

### Morning
- Seville/Barcelona: Tourism & social!
- Madrid: Company visits, Company visits, Company visits, Real Madrid museum, Tourism
- Toledo: Company visits, Company visits, Real Madrid game!
- Madrid: Art museums, Tourism
- Madrid: Tourism

### Evening
- Seville/Barcelona: Free time, Flamenco Show!
- Madrid: Company visits, Company visits, Company visits, Company visits, Company visits, Real Madrid game!
- Toledo: Tourism, Company visits, Company visits, Company visits, Company visits, Fly back!
- Madrid: Art museums, Tourism
- Madrid: Tourism

### Night
- Seville/Barcelona: Free time, Flamenco Show!
- Madrid: Beer tasting!, Roof top drinks!, Tapas crawl!, 7 floors club!
- Toledo: Company visits, Company visits, Company visits, Company visits, Company visits, Real Madrid game!
- Madrid: Art museums, Tourism
- Madrid: Tourism
Budget

• **Estimated budget: 1,700 – 1,900 USD**

• Includes:
  
  • 4-5 star accommodations (double occupancy) with breakfast included
  
  • All ground transportation
  
  • All lunches and most dinners including two at Spain’s top restaurants
  
  • Admissions to all cultural activities on the itinerary (including El Prado and Reina Sofía)
  
  • Ticket to Flamenco show and Real Madrid game and museum

• Does Not Include:
  
  • International flights (~800 USD)
  
  • Personal Expenses
  
  • Visa (not required for US and most international countries)
**Other logistics**

- We are taking only 20 students (including 2 organizers and 2 J-termers, so 16 seats up for bidding) in order to **do Spain right**!

- Only full-time business school students without holds may participate (no significant others)

- No shadow allowed

- You must attend the entire tour

- All company visits are mandatory

- Selection by bidding: [https://chazentours.gsb.columbia.edu](https://chazentours.gsb.columbia.edu)
  - Bidding Dates: Thursday, Nov. 2, 2pm – Monday, Nov. 13, 4pm
  - Results Released: Tuesday, Nov. 14, 12pm
  - Successful bidders will have 48 hours to pay a $500 non-refundable deposit in order to secure their spot

- Questions: Email Joaquin Berral (JBerral18@gsb.Columbia.edu)