Chazen Study Tour to India 2018

Dec 30, 2018 – Jan 10, 2019
Why?

- Largest democracy on the planet – diverse cultures and amalgamations under one roof
- Fastest growing large economy in the world (8%+ GDP growth)
- Land of spirituality and Yoga
- "Atithidevo Bhava" (Guests are God) is the mantra we live by
  - Yes, there is Indian Food and warm weather as well!
Where?
All the flavors! – Mumbai (financial center), Delhi (political center), Jaipur (cultural center), Agra (Wonder of the World!)

Itinerary: December 30 – January 10*
- Dec 29: Leave NYC
- Dec 30: Arrive India
- Dec 30 – Jan 3: Mumbai
- Jan 4 – Jan 5: Jaipur
- Jan 6: Agra (Taj Mahal)
- Jan 7 – Jan 9: Delhi
- Jan 10: Depart for US

*Note: On Campus Recruiting Starts Jan 8th (Investment Banking only)
Potential Company Visits

From Traditional Businesses to Disruptive Models
$120B Indian conglomerate with businesses in retail, textiles, petrochemical, energy & telecom – recently the Telco Disruptor! (very interesting case study)
Nation builders - largest conglomerate with a combined market cap of over $200 billion
Global conglomerate operating in consumer goods, real estate, appliances and agriculture
VC firm with over $1B funds
India’s largest digital payment company ($10B) – recent investment by Warren Buffet
zomato Restaurant yellow pages + Food delivery unicorn
Political Environment with an Indian Minister

Arun Jaitley  
Finance Minister, India

Piyush Goyal  
Railways Minister, India
Taste of Bollywood

Karan Johar
Bollywood director, producer & actor
Sri Sri Ravi Shankar
Humanitarian, Spiritual Leader and founder of Art of Living Foundation
Other Potential Company Visits

make my trip
(Online travel company with market cap of $2.9 B)

Dil toh roaming hai
(India’s largest hospitality company)

Brookfield
(Asset management company)

ReNew Power
(India’s leading renewable energy company)

ANOKHI
(Textile, Design and Fashion Brand)

Count on us
(Indian leading car manufacturer with 53% market share of Indian passenger car market)
Experience the Best of Incredible India
Bustling Mumbai
New Year’s Eve Party
Royal Jaipur
Cricket Match
Taj Mahal
Mesmerizing Delhi
Bollywood Dance Workshop
Logistics

- 26 students including 3 organizers and one CBS faculty member
- 23 biddable spots
- Only full-time business school students may participate (no significant others)
- Students with holds cannot attend
- You must attend the entire tour
- Tour shadowing not allowed
- All company visits are mandatory
- Selection by bidding: https://chazentours.gsb.columbia.edu
Budget

- Trip cost (approx): $1800-$2000

- Included
  - 5 star hotel accommodations (double occupancy)
  - Domestic flight (Mumbai – Jaipur)
  - Ground transportation
  - Most meals
  - Some cultural activities including NYE celebration, cricket match, Bollywood dance, guides, etc.

- Not included
  - Shopping and other personal expenses
  - Social events after dinner
  - Visa (if applicable)
  - International airfare (approx, from New York) – $1,200 - $1,600
Key Dates/ Sign-ups

• Online bidding will be open from Sept. 18 2 pm – Sept. 25 4 pm through Chazen bidding: https://chazentours.gsb.columbia.edu

• Bidding results will be declared on Sept. 26, 12 pm

• Successful bidders will have 48 hours to pay a non-refundable deposit in order to secure their spot

• Unsuccessful bidders will be placed on a waitlist (based on bid amount - highest to lowest). If a student gets a spot on the tour, he will be charged this bid amount.

• No swapping is allowed
Tour Leadership Team

Ishaan Bhatia

Tarin Poddar

Pranav Chachra

Point of contact: Ishaan Bhatia: IBhatia19@gsb.columbia.edu
Questions?

India

India according to hippies

India according to Hollywood

India according to the French

India according to businessmen

India according to Indians

Come on Chazen India and find out!

What India actually is

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