Chazen Japan Study Tour
5/13/18 – 5/20/18 (May Break)
JAPAN
Where tradition meets the future
Experience “JAPAN”

**TOKYO**
- One of the World Busiest Cities
- Taste of the future
- Centre of anime/electronics
- Co-existence of Sub-Cultures
- Foodie heaven!

**NAGOYA**
- Origin of “Kaizen”

**KYOTO**
- Beauty of history and tradition
- Temples, shrines, geishas and culture
TOKYO

- One of the busiest cities in the world
Foodie Heaven!

• Most Michelin starred restaurants for 8 straight years
Foodie Heaven!

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Foodie Heaven!

• Most Michelin starred restaurants for 8 straight years
Foodie Heaven!

- Most Michelin starred restaurants for 8 straight years
Foodie Heaven!

• Most Michelin starred restaurants for 8 straight years
- Co-existence of many sub-cultures (Harajuku girls)
Night Life

- One of the world hottest party spots
KYOTO

- Beauty of history and tradition
Beauty of Tradition
- Geisha
Beauty of History

- Temple visits
Origin of KAIZEN

- Toyota Factory Visit
## Tentative Tour Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>City</th>
<th>Budget: $2,100 - $2,300</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td><strong>Included:</strong></td>
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<tr>
<td></td>
<td></td>
<td>4- or 5-star accommodations</td>
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<tr>
<td></td>
<td></td>
<td>Ground transportation in Japan</td>
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<tr>
<td></td>
<td></td>
<td>(no need for domestic flights)</td>
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<tr>
<td></td>
<td></td>
<td>Some meals</td>
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<tr>
<td></td>
<td></td>
<td>Cultural activities and tour-guides</td>
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<td></td>
<td></td>
<td><strong>Not included:</strong></td>
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<tr>
<td></td>
<td></td>
<td>International airfare</td>
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<tr>
<td></td>
<td></td>
<td>Optional activities fees</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Personal expenditures</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Including Visa)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Subject to foreign exchange fluctuation.</td>
</tr>
<tr>
<td>May 13 Sun</td>
<td>Kyoto</td>
<td></td>
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<tr>
<td>May 14 Mon</td>
<td>Kyoto</td>
<td></td>
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<tr>
<td>May 15 Tue</td>
<td>Nagoya</td>
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<tr>
<td>May 16 Wed</td>
<td>Tokyo</td>
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<tr>
<td>May 17 Thu</td>
<td>Tokyo</td>
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<tr>
<td>May 18 Fri</td>
<td>Tokyo</td>
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<tr>
<td>May 19 Sat</td>
<td>Tokyo</td>
<td></td>
</tr>
<tr>
<td>May 20 Sun</td>
<td>Tokyo (Departure)</td>
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</tbody>
</table>

(Optional Early Arrival)
Key Dates and Bidding

• **34 Biddable Spots**

• Bid here: [https://chazentours.gsb.columbia.edu/](https://chazentours.gsb.columbia.edu/)

• **Bidding period:** February 13, 2pm - February 20, 4pm

• **Bidding results:** February 21, noon

• Zero bid point waitlist opens: February 13, 2pm

• **Bid your Willingness To Pay!**

  In order to secure your spot, students must pay a $500 non-refundable deposit within 48 hours after winning the bid.
Key Notes

• Full-time Business School students only (no significant others, no shadowing)
• Students with holds on their accounts are unable to participate
• Students are required to attend the entire study tour
• All company visits are mandatory
• No swapping
• All second year students are welcome to bid [NOTE: CBS Graduation (Sun, May 13) and University Commencement (Wed, May 16) overlap with this study tour]
## Company Visits (Tentative)

<table>
<thead>
<tr>
<th>Companies</th>
<th>Why visit?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shiseido</td>
<td>Largest cosmetics company in Japan – CEO, Mr. Uotani (CBS ’86) will talk to us</td>
</tr>
<tr>
<td>Toyota</td>
<td>The factory of Toyota is THE place to visit in Japan – you can't miss this</td>
</tr>
<tr>
<td>Suntory</td>
<td>Largest beverage in Japan – WHISKEY(Yamazaki) TASTING included</td>
</tr>
<tr>
<td>Mitsubishi Estate</td>
<td>Largest real estate in Japan – Visit VC arm of the company</td>
</tr>
<tr>
<td>and more...</td>
<td>Full company visit list will be confirmed closer to May</td>
</tr>
</tbody>
</table>
Zen Meditation Experience
(Optional: Taizo-in @ Kyoto)
Red Gates Path
(Included: Fushimi-Inari Shrine @ Kyoto)
Organizing Team

- Taka Atsuta
  Cluster H

- Ron Wu
  Cluster C

- Jake Zhu
  Cluster G

- Sachi Nakano
  Cluster A

- Leeds Pierce
  Cluster G

- Keita Ito
  Cluster D
Thank you for your attention!
We look forward to enjoying Japan with you!

Questions, contact
LPierce19@columbia.edu