

# Mobile Social Networking and the News

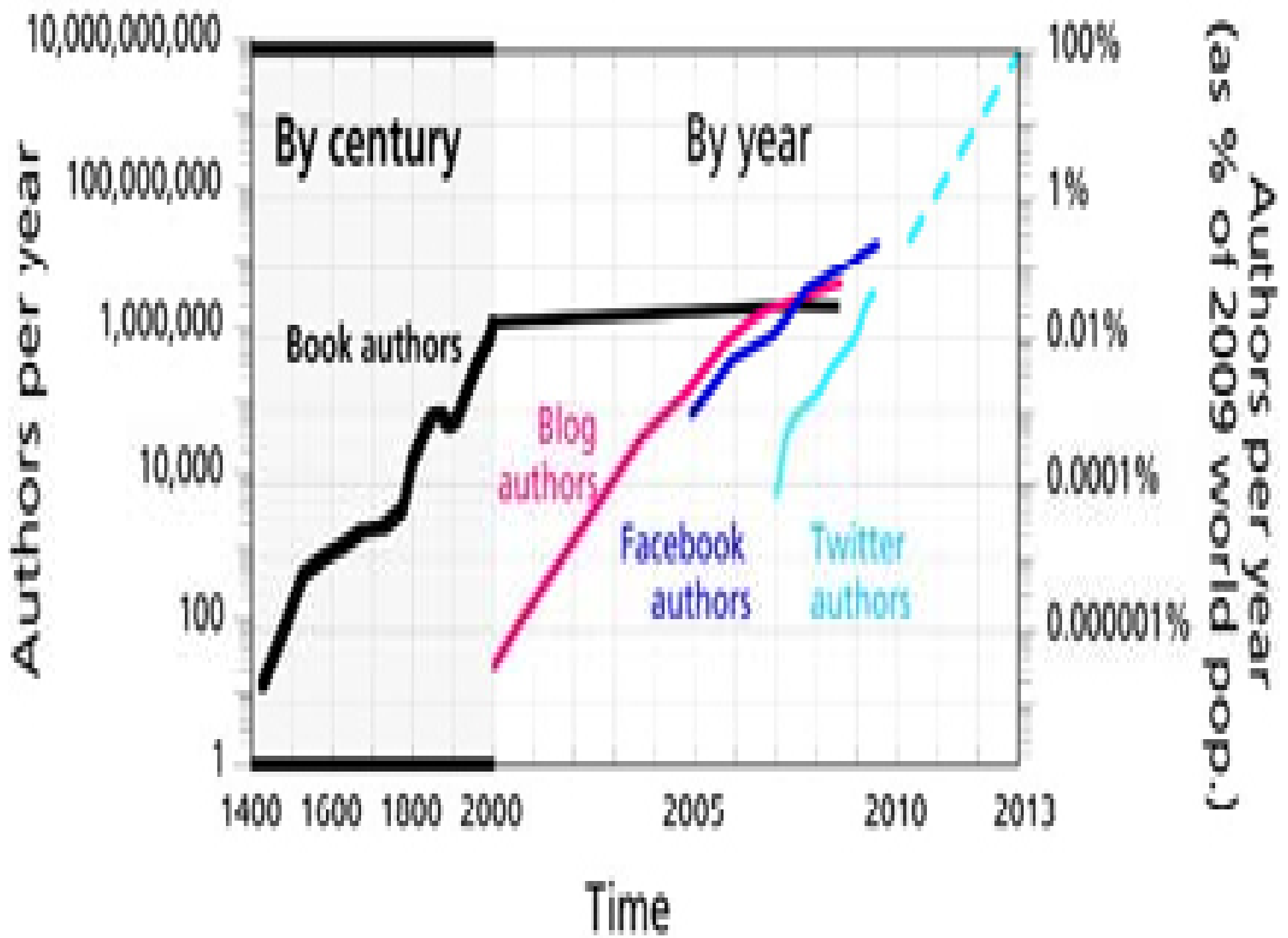
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Transitioned Media Conference  
Columbia Institute for Tele-Information  
Columbia University  
New York, NY

# Theoretical Framing

- Ritual view of communications (Carey)
- Social construction of technology (Pinch and Bijker)
- Affordances (Norman)



# Reading the Daily Social Network News

- Facebook's "News Feed" feature
- Facebook and Twitter become news intermediaries
- News and "status updates" are seamlessly interspersed
- Status updates are more akin to oral communications than written communications
- Cocktail-party atmosphere
- From "What is going on the the world today?" to "What is going on in MY world today?"

What are you doing? 140

Latest: video that explores the spatial qualities of RFID about 8 hours ago

update

Real-time results for **#balloonboy** [Save this search](#)

#balloonboy is a popular topic on Twitter right now. ⓘ

Six year old Falcon Henne is still missing after the experimental balloon aircraft he was believed to be trapped in came down.

104 more tweets since you started searching.



**lonelyaliee** **#balloonboy** very sad for him  
half a minute ago from web



**calanan** Why does **@Nteej** hate **#balloonboy**? And America?  
half a minute ago from web



**grayabbott** Watching how people on twitter fill in missing facts on the **#balloonboy** and family with their own wild biases.  
half a minute ago from TweetDeck



**cathporter** Father put 6 year old in a homemade **BALLOON** and it took off? What is wrong with people? **#balloonboy**  
half a minute ago from web



**davidspies** RT **@ThreeTuxedos**: live coverage from ABC in Denver  
[#balloonboy](http://www.thedenverchannel.com/video/18205848/in)  
half a minute ago from TweetDeck



**jstreveln** RT **@RedScareBot**: "Nightmare in Red" RT **@spikerogan** Glenn Beck protests **#balloonboy** caught flight b/c of Obama's "Balloon Czar". #p2 #tcot  
half a minute ago from TweetDeck



**EvrodCassimy** III have the latest in the **#balloonboy** story tonight of FOX News at 10!  
half a minute ago from UberTwitter



**9043kqt** the original "falcon punch" lol  
<http://bit.ly/2v2pDj> **#balloonboy**  
half a minute ago from TweetDeck



**DazzW** Fuck you **#balloonboy** for making me watch Fox "News". It makes me angry that channel isn't in with the rest of the religious nuts.  
half a minute ago from Seismic



**laura4lano**

138

76

239

following followers tweets

tune·in

n. a cool way to explore the media in your timeline.

Home

**@laura4lano**

Direct Messages **117**

Favorites

**#balloonboy** 🔍

Saved Searches

**#iranelection**

Trending Topics

**#balloonboy**

Balloon Boy

**#saveballoonboy**

Falcon

Google Wave

**#twitterrules**

**#foramilliondollars**

**#openwebawards**

Wife Swap

Colorado

Following

RSS feed

RSS feed for this query

# CNN.com Live with facebook

**LIVE**



facebook

Connect with your friends and family on Facebook through your live and friends' live feeds.

**CNN Live** (Live) **facebook**

Bring on a friend and join

facebook

Join up for Facebook

Connect Cancel

## OBAMA'S ECONOMIC TEAM

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**The Presidential Inauguration**  
Barack Obama sworn in as the 44th president of the United States

**facebook** Privacy

Connect or Sign Up for Facebook to discuss this historic inauguration

Comment or Report

**Everyone Watching**

-  Antonio Salgado is astounded by the excitement in Miami.  
5 likes
-  Aaron Kasey is watching history happen.  
4 likes
-  Zee Elvarasa has been brought to tears sharing in the moment with her country and her president.  
5 likes
-  Todd Bush believes we can't live really, really well.  
10 likes

This is a sample of what everyone watching is saying

# Contact

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