

# The Silo Effect on Japanese Companies and Elsewhere

**Thursday, February 11, 2016**

12:30 – 2:00 p.m.

Room 326, Uris Hall, Columbia Business School



**Gillian Tett**

US Managing Editor, The Financial Times Ltd

Moderated by: **Hugh Patrick**

Director, Center on Japanese Economy and Business,  
Columbia Business School

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*Synopsis:*

In her recent book, *The Silo Effect*, award-winning columnist and journalist Gillian Tett from the Financial Times examines how our tendency to create functional departments—silos—hinders our work. During this lunch seminar, Ms. Tett will discuss the silos' effects on profitability and innovation in Japan and elsewhere.

*Biography:*

**Gillian Tett** serves as US managing editor. She writes weekly columns for the Financial Times, covering a range of economic, financial, political and social issues.

In 2014, she was named Columnist of the Year in the British Press Awards and was the first recipient of the Royal Anthropological Institute Marsh Award. Her other honors include a SABEW Award for best feature article (2012), President's Medal by the British Academy (2011), being recognized as Journalist of the Year (2009) and Business Journalist of the Year (2008) by the British Press Awards, and as Senior Financial Journalist of the Year (2007) by the Wincott Awards. In June 2009 her book Fool's Gold won Financial Book of the Year at the inaugural Spear's Book Awards.

Tett's past roles at the FT have included US managing editor (2010-2012), assistant editor, capital markets editor, deputy editor of the Lex column, Tokyo bureau chief, and a reporter in Russia and Brussels. Her recent book, *The Silo Effect: The Peril of Expertise and the Promise of Breaking Down Barriers*, just published by Simon & Schuster in 2015, will look at the global economy and financial system through the lens of cultural anthropology.