



## CORPORATE AND FOUNDATION PARTNERSHIP OPPORTUNITIES

### Center Programming and Faculty Research

Columbia Business School's core mission is to bridge theory and practice. Corporate and foundation partners can invest in innovative research conducted within the School's 26 preeminent centers and programs. These collaborations engender meaningful exchange between business leaders and academics seeking to address common challenges, solve critical business issues, and generate new growth opportunities. The centers and programs also regularly partner with corporations and foundations to promote public discourse through initiatives ranging from co-branded publications, to major conferences, to intimate, off-the-record forums convening members of the School's vast network, including business leaders, renowned scholars, government officials, students, and media representatives.

### MBA Student Activities

MBA student activities offer one of the most effective vehicles for corporate partners to cultivate and recruit the next generation of business leaders. Columbia Business School has more than 100 student-run organizations that host events throughout the year, providing opportunities for exposure to sponsoring firms and executives. Opportunities include Admissions activities, First-Year MBA Orientation, student conferences, and programming.

### Annual Dinner

Columbia Business School's largest and most high-profile fundraising event of the year, the Annual Dinner is a key way to build your firm's presence at the School and to network with members of the Columbia Business School community. In 2016, the event, which celebrated the School's Centennial year, drew more than 1,200 guests and raised \$7 million in unrestricted support for curricular development, student financial aid, and faculty research. Sponsors are recognized through a variety of media, including in the Annual Dinner program, on the Annual Dinner website, and in the School's online annual report. The 41st Annual Dinner will be held on Monday, May 1, 2017.

### Fellowships and Scholarships

Fellowships (merit-based) and scholarships (need-based) are a unique way to build strong relationships with talented and diverse students. By supporting a student, your firm gains a campus ambassador, and your contribution makes a Columbia Business School education available to a wider range of qualified individuals.

### International Forums

Every three years, Columbia Business School celebrates the strength and breadth of its 43,000 member-strong alumni community at an international forum alternating between business and cultural epicenters in Europe and Asia. Previously held in Berlin, Hong Kong, London, and Rome, each event convenes nearly 600 alumni and friends from 30 countries who enjoy two days of programming. Speakers and guests include leading minds in business, government, public policy, and academia, many of whom are distinguished Columbia Business School alumni and faculty members. Each international reunion has featured the participation of over 20 multinational corporate sponsors across a wide range of industries. The upcoming Pan-European Forum will be held in fall 2018 – location and dates to be announced soon.

### Speaking Engagements

The School regularly welcomes guest speakers to campus to share their experience, expertise, and insights. Special guest lectures, student-organized executive visits, and the David and Lyn Silfen Leadership Series are examples of ways in which a firm can engage students, faculty, and alumni. In addition to showcasing a firm's leadership, these forums provide students with invaluable real-world business insights.

### For information on corporate and foundation partnership opportunities, please contact:

Elena M. Piercy, Executive Director, Corporate and Foundation Relations

Tel: 212-854-6953; E-mail: emp2167@gsb.columbia.edu