

CORPORATE PARTNERSHIP OPPORTUNITIES

Center Programming and Faculty Research

Columbia Business School's core mission is to bridge theory and practice. Business, finance, and economics have a critical role to play in addressing some of the world's most pressing challenges, including climate change, healthcare, and the role of data and tech in society. Our faculty research is deeply involved in all of these issues, and CBS pursues ambitious cross-disciplinary research initiatives that bring together diverse thought leaders from across Columbia University to jointly focus on these important societal questions.

Corporate partners can invest in innovative research conducted within the School's 26 preeminent centers and programs. These collaborations engender meaningful exchange between business leaders and academics seeking to address common challenges, solve critical business issues, and generate new growth opportunities.

MBA Student Activities

Every year, innovative and inspiring ideas are shared at the conferences held by our more than 100 student-run clubs and organizations. These events, typically devoted to a specific industry or affinity group, foster discussion between seasoned practitioners like you and students interested in your field. By sponsoring or participating in student events and conferences, partners can gain exposure and frontline access to our talented and diverse student community.

MBA Master Class Projects

Master Classes are hands-on, project-based electives designed to challenge second-year MBA students to master core concepts by applying them to contemporary business problems. Work with a team of 4-6 students, advised by premier faculty and practitioners, and receive actionable strategies and recommendations for a business problem or opportunity you've identified. As students gain real-world experience, project sponsors gain high-level solutions.

Speaking Engagements

At Columbia Business School, one of our great strengths is our ability to attract world-class leaders to campus to share their ideas and experience with the next generation of business innovators. The School regularly welcomes guest speakers to campus to share their experience, expertise, and insights. In addition to showcasing a firm's leadership, these forums provide students with invaluable real-world business insights.

Fellowships and Scholarships

Fellowships (merit-based) and scholarships (need-based) are a unique way to build strong relationships with talented and diverse students. By supporting a student, your firm gains a campus ambassador, and your contribution makes a Columbia Business School education available to a wider range of qualified individuals.

Annual Dinner

Columbia Business School's largest and most high-profile fundraising event of the year, the Annual Dinner is a key way to build your firm's presence at the School and to network with members of the Columbia Business School community. The event draws over 700 guests from our network and raises millions of dollars in unrestricted support for curricular development, student financial aid, and faculty research. Sponsors are recognized through a variety of media. The 44th Annual Dinner will be held on Monday, May 4, 2020 at the Ziegfeld Ballroom in New York City.

International Forums

Every three years, Columbia Business School celebrates the strength and breadth of its 43,000 member-strong alumni community at an international forum alternating between business and cultural epicenters in Europe and Asia. The upcoming Pan-Asian Forum will take place in Tokyo from October 15-17, 2021. The Forum will engage participants in timely conversations around the most pressing global challenges and opportunities. Leading business executives, CBS distinguished faculty and alumni, and Japanese government dignitaries will be in attendance.

For information on corporate partnership opportunities, please contact:

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