

## **2016 Revenue Management and Pricing Award**

### **-- Call for Submissions --**

The Revenue Management and Pricing Section Practice Award recognizes outstanding applications of revenue management and pricing techniques. Initial submissions are due by April 10, 2016. The final competition for the award will take place live during a special session of the INFORMS Revenue Management and Pricing Conference to be held at the Leonard Stern School of Business of New York University, New York City, from June 16-17, 2016. The winner will be announced during a prize ceremony at the conference.

Initial submissions are due by e-mail to Robert Phillips at [robert.phillips@nomissolutions.com](mailto:robert.phillips@nomissolutions.com) by April 10, 2016. The initial submission should include a 3-6 page description that summarizes the problem, the solution approach, and the results and impact. The document should describe how the work is innovative, and should provide evidence of the work's impact. The submission may include other materials, such as papers and other publications, letters, press releases, etc.

The first-prize winner and finalists will be selected based on impact, originality and innovation, and technical merit. This year's prize selection committee includes Robert Phillips of Columbia University (chair), Sharon Hormby of Marriott International and Pelin Pekgun of the University of South Carolina. More information on the prize, including presentations by past prize winners can be found at <https://www.informs.org/Community/revenue-mgt/Awards/Practice-Award>.