NODE i+i
Regional Integration + Social Inclusion

Inspiring ideas to narrow the inequality gap in the Americas

Friday 25 and Saturday 26 September 2015
City of New York, United States

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Work Methodology

WHAT?

Node i+i (Regional Integration + Social Inclusion) is a forum for shared thinking aimed at disseminating inspiring ideas to narrow the inequality gap in the Americas.

WHY?

The challenge ahead is to regionally integrate the Americas and, at the same time, to strengthen its social cohesion. Our purpose is to devise a new way of analyzing old problems and understanding new ones, always keeping the focus on people and their particular context.

WHO?

In this first face-to-face meeting, Node i+i gathers together emerging leaders and members of academia from Latin America, the Caribbean and the United States, mainly of Latin descent, who are involved in the implementation and assessment of social programs and have an inclination for innovation in the field of public policies promoting equality.

HOW?

Node i+i encourages team work by means of a collaborative creation methodology. Therefore, we invite each speaker to deliver his or her presentation in a “Social Elevator Pitch” format. The objective is to explain an idea or experience that has created or may create value to challenge the inequality gap in the continent in a 5-minute presentation.

Next, a dialogue between all the participants will take place. There will be one coordinator for each of the four working panels to facilitate the exchange of views and experiences, as well as a rapporteur who will summarize the conclusions reflecting the collective creation process. During his or her “Social Elevator Pitch,” each participant should focus on the problem/challenge to overcome and the way to do it, according to the topic he or she will address as a speaker.

In addition to their personal Social Elevator Pitch, the participants will share the background material (articles, papers, photos, case studies, links) they deem relevant, which will be disseminated by the IDB and Columbia University.

Social Elevator Pitch
1 challenge + 5 min = 1 inspiring idea
Each time a participant of Node i+i shares an idea or experience having an impact on the regional audience, we will be contributing to going up one floor in the social elevator of the Americas.

When?
First meeting: September 25 and 26, 2015. Nueva York City
Node i+i will hold one face-to-face meeting each year to deal with the issue of inclusion from different sectoral perspectives, and will promote the creation of a virtual knowledge community concerned with this topic, its information and ideas to be continuously updated.

What do we ask of each participant?
1) To have their Social Elevator Pitch ready to deliver it during the Node.
2) To provide us with material (videos, papers, website) supporting their idea. This will allow us to build an interesting repository of material.

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