



## The Global Supply Chain: Facing Disruption and Building Resiliency

Virtual Symposium

Date: May 10, 2022, 12-2 pm ET

### Keynote Speaker



#### **Don Graves**

Deputy Secretary of Commerce

Don Graves is the 19th Deputy Secretary of Commerce. Graves brings decades of experience in the private sector, government, and nonprofits to the Department of Commerce. Most recently, he served as Counselor to President Joe Biden during the 2020 presidential campaign. Prior to that, Graves served as Executive Vice President and Head of Corporate Responsibility and Community Relations at KeyBank. In this role, Graves led KeyBank's corporate responsibility team, including the bank's \$16.5 billion National Community Benefits Plan, the bank's sustainability work, stakeholder engagement, and outreach, and oversaw the KeyBank Foundation and the First Niagara Foundation.

### Industry Panel: *Building a Resilient Supply Chain in an Unstable Era*

#### Speakers



#### **Abby Joseph Cohen - Moderator**

Professor of Business, Economics, Columbia Business School

Abby Joseph Cohen is a Professor in the Columbia University Graduate School of Business. She was previously a longstanding partner and chief U.S. investment strategist at Goldman Sachs. Her research now focuses on the intersection of economics, public policy, and financial markets. She began her career as an economist at the Federal Reserve Board in Washington, D.C.

Abby is a presidential councilor at Cornell University, where she chairs the steering committee for the Jacobs Technion-Cornell Institute for Innovation at Cornell Tech and is a life overseer of Weill Cornell Medicine. Abby is a member of

the board executive committees of Brookings and the Jewish Theological Seminary, where she previously served as board chair. She is a former board chair of the Chartered Financial Analyst Institute. She previously served as vice chair of the board of the New York Economic Club, and on the national board of the Smithsonian Institution.

Abby earned degrees in economics and has received three honorary doctorates, including one in engineering. Abby is recognized as a thought leader in U.S. portfolio strategy and was previously ranked No. 1 by Institutional Investor and Greenwich Associates. Her name has appeared on lists of the most influential individuals in financial services compiled by Barron's, Fortune and other publications. Her career is the subject of a Harvard Business School case study, a *Bloomberg BusinessWeek* cover story, a *New York Times* feature article, and a profile in *The New Yorker*, including cartoon.



**Keely Croxton**

Professor of Logistics, The Ohio State University

Keely Croxton is a Professor of Logistics in the Department of Marketing and Logistics at The Ohio State University. She has developed an expertise in supply chain resilience, focused on helping companies balance their inherent vulnerabilities with their management capabilities in order to effectively respond to disruptions in the supply chain. Her research has been published in several leading journals and she has been awarded the Bernard J. LaLonde Best Paper Award for the Journal of Business Logistics. She is also the author on several chapters of *Supply Chain Management: Processes, Partnerships, Performance*.



**Craig Kennedy**

Senior Vice President and Global Head Transformation and Supply Chain

Craig Kennedy is Merck's Global Head of Transformation and Supply Chain Management. Craig has a proven track record of driving change, innovation and operations improvement across the global enterprise during his more than 25 years at the company.

Craig is responsible for transformational efforts focused on bringing medicines closer to patients and creating a more connected and responsive supply chain. As part of this work, Craig leads major invention and technology initiatives, including the use of blockchain and drone technology, which aim to save and improve patients' lives.

Craig joined Merck in 1996 and has led several areas throughout the manufacturing organization, including plant and regional operations management, direct manufacturing operations, change management functions, supply chain, capacity and inventory management.

Previously, Craig was a technology consultant specializing in computer systems and operations improvement, supporting companies located around the world. Craig graduated from the University of Sydney, Australia with a degree in computer science and pure mathematics.



**Biswaranjan (Bish) Sen**

Unilever, Head of Supply Chain North America

Biswaranjan (Bish) Sen is EVP Supply Chain for North America effective September 2021. Bish is also responsible for Unilever's global Decarbonisation Technology strategy.

Bish is a Chemical Engineer by training. He joined Unilever in 1991 and has worked in R&D and across various parts of the Supply Chain including manufacturing, planning, logistics, customer service and procurement. He was a member of the Board of Directors of Unilever Indonesia with responsibility for the Supply Chain between 2009 and 2012.

Following his subsequent roles as Vice President Procurement Chemicals and Vice President Group SC Personal Care, he became an Executive Vice President in Unilever in May 2017, responsible for Unilever's Beauty and Personal Care Supply Chain until August 2021. He was the architect of the end-to-end Digital Transformation of Unilever's Global Supply Chain.



**David Simchi-Levi**

Professor of Civil and Environmental Engineering; Director, MIT Data Science Lab; Core Faculty, Institute for Data, Systems, and Society (IDSS); Principal Investigator, Laboratory for Information, and Decision Systems (LIDS)

David Simchi-Levi is a Professor of Engineering Systems at MIT. He is considered one of the premier thought leaders in supply chain management and business analytics. His research, see Data Science Lab, focuses on developing and implementing robust and efficient techniques for operations management. He has published widely in professional journals on both practical and theoretical aspects of supply chain and revenue management.

He was the founder of LogicTools, which provided software solutions and professional services for supply chain optimization. LogicTools became part of IBM in 2009. In 2012, he co-founded OPS Rules, an operations analytics consulting company. The company became part of Accenture in 2016. In 2014, he co-founded Opalytics, a cloud analytics platform company focusing on operations and supply chain intelligence. The company became part of the Accenture Applied Intelligence in 2018.

## Speakers - Insights from Industry Speaker



**Glenn Steinberg CBS '91**  
**Global Supply Chain and Operations Leader, Principal, EY**

Glenn Steinberg is a Principal in EY Consulting, a member of the Global Business Consulting leadership team and serves as the Global Supply Chain and Operations Leader. Glenn has 30 years of consulting experience driving high impact strategies and business execution across Fortune 500 enterprises. Glenn has a MBA in Finance and Operations Management from Columbia University.



**Ken Stern - Moderator**  
**Co-Chair Supply Chain Innovation Network, Host How it Got Here: the Jab, When I'm 64 Podcasts, Chair ASCEND**

Stern is the author of national bestseller, *Republican Like Me* (HarperCollins 2017) and *With Charities For All: Why Charities Are Failing and A Better Way to Give* (Doubleday 2013). He is also a regular correspondent on political and business issues for Vanity Fair and has also been a frequent contributor to publications such as The Atlantic, Slate, The Daily Beast, The Washington Post and the Chronicle of Philanthropy.

Stern also leads the creative and business teams at Palisades Media Ventures, focusing on creating new and innovative programming for digital platforms. Prior to launching Palisades, Stern was the CEO of National Public Radio. During his tenure, NPR's radio audience more than doubled, to more than 26 million weekly listeners. Stern also launched NPR's world class digital efforts which included satellite channels, mobile and podcast services, NPR Music and oversaw the successful expansion of NPR.org. During a period of significant retrenchment at major news outlets, Stern led the dramatic expansion of NPR News, both domestically and abroad, and its evolution as a key daily news source to tens of millions of people.

Prior to joining NPR, Stern was a senior executive in American International Broadcasting. Earlier in his career, he held positions in Democratic politics. He began his media career with Radio Free Europe/ Radio Liberty in Munich. Stern, a lawyer by training, holds degrees from Haverford College and Yale Law School. He lives in Washington, DC with his wife Beth Cooper and their son Nate.

## Macro level Panel: *The United States and strengthening domestic supplies*

### Speakers



#### **Emily Blanchard**

Chief Economist Under Secretary for Economic Growth, Energy and The Environment.

Sworn-in as Chief Economist on January 3, 2022, Blanchard is a leading expert on international economic policy, a professor at Dartmouth's Tuck School of Business, and a research fellow with the Center for Economic Policy Research. Her research lies at the intersection of international economics and public policy. She has written extensively on how foreign investment and global value chains are changing the role of trade and trade agreements in the 21st century, and how globalization and education shape policy outcomes and the distribution of income within and across countries. Her research is published in leading journals and major publications. She has partnered with leading institutions including the World Trade Organization, the World Bank, the UN, and the IMF, to bring research to practice; she also serves on the editorial boards of the Journal of International Economics, Review of World Economics, Economics and Politics, and the World Trade Review.

An award-winning teacher, Blanchard has taught at the University of Virginia and the London School of Economics in addition to her courses at the Tuck School of Business at Dartmouth College. She graduated with honors in Economics from Wellesley College and earned MSc. and Ph.D. degrees in Economics from the University of Wisconsin-Madison.



#### **Amit Khandelwal - Moderator**

**Jerome A. Chazen Professor of Global Business; Chair of Economics Division, Columbia Business School**

Professor Khandelwal's research interests examine issues in international and development economics, including the strategic response of firms to trade liberalizations and increased international competition.



#### **Rear Admiral, USN (RET) John Polowczyk**

**Former Supply Chain Stabilization Task Force for COVID-19 Lead, Department of Health and Human Services/FEMA and Previous Vice Director for Logistics on the Joint Staff; Managing Director, EY**

John Polowczyk is a Managing Director in the Government and Public Sector of Ernst & Young LLP. A career supply chain and logistics professional with 34 years of experience across strategy development, information technology, financial, government contracting and acquisition management. John recently served as the White House Supply Chain lead on the Coronavirus Task Force to ensure health care workers get what they need when they need it. John has a M.S., in National Resource Strategy from National Defense University.