About EC-Africa

The EC-Africa program at Columbia Business School equips entrepreneurs from mid-sized African companies with the skills, tools, and network to professionalize and grow their businesses in today’s global environment.

This ten-month program features:

- Rigorous online classes with Columbia professors
- A self-selected company project guided by faculty and industry advisors
- A Columbia Certificate of Business Excellence
- A final week in New York at the Columbia campus with professors and advisors
- Enrollment in the Columbia Business School worldwide alumni network
Afrimash is Nigeria’s leading eCommerce marketplace for agricultural items. You can now conveniently and securely shop online for quality items and receive your order safely at your location.

We are a very valuable, sustainable, and profitable organization that provides premium value to customers via the contribution of a talented workforce who enjoy providing quality service to customers.

**Fast Facts:**
- Website: [www.afrimash.com](http://www.afrimash.com)
- Industry: Agritech/E-commerce
- Year Established: 2015
- Employees: 30
- Markets: Nigeria

Ayoade Oyedotun  
CEO

Charles Nwishienyi  
Head of Partner Experience, Finance, and Administration

Blessing Jegede  
Head of Customer Experience
Our vision was to create a bulk packaging system featuring only the positive aspects of FIBC’s, rigid IBC’s and traditional pallets. After a 5-year development process, the ALPAL bulk packaging system came to life, offering unmatched stacking capabilities, a 6:1 empty return ratio due to its collapsibility, whilst maximising payloads due to its lightweight construction.

ALPAL is designed to combine only the best features of a pallet, FIBC & IBC into the most flexible, efficient plastic bulk packaging system available. ALPAL is a plastic alternative that eliminates contamination risks caused by wood or corrugated cardboard of IBCs and palletainers.

**Fast Facts:**
- **Website:** [www.alpalbulkpackaging.com](http://www.alpalbulkpackaging.com)
- **Industry:** Bulk Packaging
- **Year Established:** 2010
- **Employees:** 2
- **Markets:** South Africa
Clean Team is a household sanitation social enterprise. We provide low-income homes in Kumasi with a waterless toilet for free and then charge a service fee to remove the waste twice a week. This means that households can obtain a toilet without saving up and without completing any expensive or time-consuming building works.

**Fast Facts:**
- **Website:** www.cleanteamtoilets.com
- **Industry:** Household sanitation
- **Year Established:** 2012
- **Employees:** 61
- **Markets:** Ghana

Abigail Aruna  
CEO

Samuel Opoku  
CFO

Catherine Appiah  
Sales Director
Credible Blooms is a Kenyan flower company that prides itself in producing high quality roses that are accepted globally. Our farms are equipped with modern infrastructures which include good road network, computerized irrigation systems, 2 huge water reservoirs, permanent sources of clean water, 560sqm of cold room space, over 1,000sqm of grading floor space, refrigerated trucks among others.

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DabaDoc is the first online medical appointment management platform in Africa. DabaDoc is changing the daily life of doctors and their patients! It optimizes the management of medical practices thanks to its multiple integrated functions and allows patients to make an appointment in a few clicks 24/7 free of charge.

Founded in 2014, DabaDoc’s mission is to simplify the process of finding doctors, guarantee patients a better appointment booking experience and allow doctors to better manage their appointments.

**Fast Facts:**
- Website: dabadoc.com
- Industry: Healthtech
- Year Established: 2014
- Employees: 25
- Markets: Morocco

Zineb Drissi-Kaitouni  
CEO, Co-founder

Driss Drissi-Kaitouni  
CPO, Co-founder

Mustapha El Alaouy  
CTO
We offer your business end to end loyalty and rewards solutions starting from designing your unique, customized program to management of all program operations, to generation of analytical reports, offering seamless support across all projects’ phases.

This sophisticated model is delivered to our clients in an enriched customer experience that is simple with guaranteed results.

**Fast Facts:**

- **Website:** [www.dsquares.com](http://www.dsquares.com)
- **Industry:** CM Software
- **Year Established:** 2012
- **Employees:** 140
- **Markets:** Egypt

Marwan Kenawy

CEO

Khaled Nazif

COO
ENOSIS Holding

Ama detergent was created in 2009 with the ambition of becoming a national & regional benchmark player in the detergent and cosmetic products sectors. With an investment of more than 200 million dirhams, Ama detergent has set itself a triple objective: Innovate to offer consumers a high-performance product that is perfectly suited to their expectations.

Optimizing the means of production and distribution to offer competitive prices in the face of more aggressive competition.

Rida Soulimi
CEO

Amine Massit
CFO

**Fast Facts:**

- **Website:** [http://amadetergents.com/](http://amadetergents.com/)
- **Industry:** FMCG
- **Year Established:** 2009
- **Employees:** 850
- **Markets:** Morocco, West Africa
Global Business Solutions is a leading Labour Law, Human Resources and Industrial Relations consultancy offering a diverse range of services aimed at empowering businesses to achieve their objectives. Established in 1989 Global has developed a wealth of experience and expertise in the fields of business consultancy solutions, project management, B-BBEE, the full spectrum of Human Resources and private and public training (SETA accredited training provider).

**Fast Facts:**
- Website: www.globalbusiness.co.za
- Industry: Business, HR and Labour Law Consulting
- Year Established: 1993
- Employees: 40
- Markets: South Africa

Jonathan Goldberg  
Founder, Co-CEO

Thembi Chagonda  
Co-CEO

John Botha  
COO
Juhudi Kilimo aims to improve the livelihoods of rural smallholder farmers and micro entrepreneurs by providing wealth creating financial solutions. Unlike traditional microfinance, which primarily provide loans for working capital to informal businesses, we finance specific agricultural assets that offer immediate and sustainable income for farmers.

Fast Facts:
Website: www.Juhudikilimo.com
Industry: Microfinance
Year Established: 2009
Employees: 350
Markets: Kenya

David Njiru  
Chief Business Officer

Adrian Safari  
Chief Finance Officer

Job Kirui  
Chief Information Officer
Justrite Super Store is your neighborhood one-stop retail supermarket with a wide variety of goods at competitive prices, all at your convenience.

The first Justrite Super Store opened in Ota, Ogun state in the year 2000 and it became an instant success. Today, there are Fourteen (14) Justrite Mega Stores spread across Southwest Nigeria, and we’re still counting! Our customers’ patronage has been highly impressive not only because our purpose-built Mega Stores offer a mixed range of products including full lines of groceries and general merchandise under one roof, but also because we meet everyone’s needs at pocket-friendly prices.

Fast Facts:
- Website: www.justriteonline.com
- Industry: Retail
- Year Established: 2000
- # Employees: 800
- Markets: Nigeria
Kawena Distributors (Pty) Ltd, formerly Manica Mineworkers Suppliers (Pty) Ltd commenced its business operations in 1987. Kawena is a wholly owned subsidiary of Sherewa Investments (Pty) Ltd. Our core business, Kawena Distributors, has earned the trust of the Mozambican mine-workers through product and service delivery, stretching back almost 32 years and is widely considered an institution in the country.

Fast Facts:
Website: www.kawena.co.za
Industry: Distribution
Year Established: 1988
Employees: 350 1050
Markets: South Africa, Mozambique, Malawi, Zimbabwe

Clem Dos Santos
Group CEO

Belinda Vroom
Financial Director

Miguel Gouveia
Supply Chain Director
Lucky’s mission is to revolutionize the way the Middle East and North Africa shops, pays and saves. Founded in Egypt in 2018, we’ve connected more than six million loyal customers with access to a growing range of easy-to-use credit products, discounts and cashback rewards that can be used in person and virtually with tens of thousands of local and global brands. We have the largest merchant network in Egypt, and we’re bringing seamless financial flexibility and increased spending power to people who, in many cases, have never before had access to credit.

Fast Facts:
Website: thelucky.app
Industry: Fintech
Year Established: 2018
Employees: 80
Markets: Egypt

Ayman Essawy
Co-founder, GM

Khaled Shahin
Chief Revenue Officer
Mega Printing & Packaging is an industrial company specialized in producing custom made cardboard packaging. Main customer segments are agriculture, Processed food, Confectionary, Mechanical parts, Consumer goods (food), and Frozen fish.

Established in 1996, Mega P&P has been operated as a family business until 2016. In 2016 an important investment round has been performed to modernize the production tool. An important organizational upgrade through company restructuring has been performed. Started exporting products to international (North Africa) markets to reach a proportion of 60% of total turnover.

**Fast Facts:**
- Website: www.mega-pp.com
- Industry: Printing and Packaging
- Year Established: 1996
- Employees: 100
- Markets: Tunisia

Khaled Turki  
Executive Manager

Hanene Kooli  
International Business Development and Operations Manager
Société Nouvelle Maison de la Ville de Tunis, or SNMVT Monoprix is a chain of grocery stores in Tunisia.

**Fast Facts:**
- **Website:** [www.monoprix.tn](http://www.monoprix.tn)
- **Industry:** Retail
- **Year Established:** 1933
- **Employees:** 3,800
- **Markets:** Tunisia

**Leaders:**
- **Seifeddine Ben Jemia**
  - CEO
- **Fatma Belkhadi**
  - CMO
- **Jed Touhami**
  - Logistics Director
PowerGen was founded in 2011 with the vision of making clean, renewable energy accessible to more people in Africa, a continent in which 600m people still lack access to energy.

Today, we have offices in 4 countries, hundreds of projects deployed, and tens of thousands of people benefitting from our energy services every day.

Working with our valued partners, our mission is to connect millions of people to power for the first time while building the clean energy system of the future in Africa.

**Fast Facts:**

- **Website:** [https://www.powergen-renewable-energy.com/](https://www.powergen-renewable-energy.com/)
- **Industry:** Renewable Energy
- **Year Established:** 2011
- **Employees:** 130
- **Markets:** Kenya, Nigeria, Sierra Leone, Tanzania, Benin

Winnie Shwashwa  
CFO

Ronald Ogolla  
Director of East Africa Operations

Alastair Smith  
Co-Founder, Head of Nigeria

Michael Corbishley  
Commercial Director
Unified Chemicals is a large manufacturing company in southern Africa with our base of operations in Lusaka, Zambia. We produce the highest grade edible oil and soap.

The Unified Chemical Company was founded and incorporated in Zambia in 1979, to help meet shortages of essential commodities occurring at that time. Over the years the company has established a name for producing high quality products at low prices.

Amish Patel  
Managing Director/Owner

Gopal Thakur  
CFO

**Fast Facts:**
- **Website:** [http://www.unifiedchemicals.com](http://www.unifiedchemicals.com)
- **Industry:** Agro-processing
- **Year Established:** 1980
- **Employees:** 250
- **Markets:** Zambia
At Village Energy, our engineers are the leading experts in solar system design and installation. We customise each system to meet the unique energy needs of your business or organisation—guaranteeing that our solar power will help your business expand and run more efficiently.

With a network of trained technicians across the country, we promise to provide you with a reliable energy source that is tailor-made to meet your needs. Our solutions are perfect for schools, health centres, hotels, farms, offices, and other institutions in both rural and urban areas.

**Fast Facts:**
- **Website:** [http://villageenergy.com/](http://villageenergy.com/)
- **Industry:** Renewable Energy
- **Year Established:** 2009
- **Employees:** 22
- **Markets:** Uganda

Waringa Matindi  
**CEO**

Elizabeth Auma  
**CTO**

Angela Kiconco  
**Sales Manager**
At XDS we believe that customer value and lifecycle management has largely replaced old fashioned credit management as a tool to minimize risk and improve profitability within a business.

With this in mind, we are committed to providing smarter and more technologically advanced information solutions to credit grantors and other data users so that they can make better decisions regarding the granting of credit to new customers.

Fast Facts:
- Website: [https://www.xds.co.za](https://www.xds.co.za)
- Industry: Information Technology
- Year Established: 1993
- Employees: 350
- Markets: South Africa
Zircon Marine is an indigenous Nigerian Company with globally benchmarked expertise in marine operations. With an exemplary safety and project management track record and a seasoned team of experts, Zircon provides comprehensive, reliable and cost-effective marine transportation and logistics solutions in Nigeria and across West Africa.

**Fast Facts:**
- Website: [www.zirconmarine.com](http://www.zirconmarine.com)
- Industry: Marine Logistics
- Year Established: 2010
- Employees: 38
- Markets: Nigeria

Oluseyi Ajibola  
CEO/MD

Yetunde Aina  
Operations Supervisor

Jachimike Njimogu  
Business Development Manager