Course Description

The objectives of this course are to learn some key lessons about starting and running an entrepreneurial company, and to learn about the state of entrepreneurship in South Africa. The essence of the course will be our guest speakers, through whom we will learn not only about their personal experiences and lessons, but about entrepreneurship in general. Our guest speakers will be South African entrepreneurs from a wide variety of business sizes and backgrounds. In addition, we will have guest speakers from the local government and the leading business school.

Course Requirements

There will be at least one required book, perhaps two, presented digitally. There will be a class project for teams of 5 students to assist young South African entrepreneurs with their business challenges, and there will be class tours of local entrepreneurial companies.

Course Schedule

There will be 5 mornings of classes, with lectures, panels and guest speakers. There will be 4 afternoon sessions devoted to the class project, company visits, a tour of the Cape, a Townships tour, and a day in wine country. To the extent that plus ones can be accommodated, we will try to do so.

Grading

Grades will be determined primarily by attendance to all educational sessions, participation and the team project.