Families own most of the world’s businesses, fund and own all family offices, and contribute in various ways to social enterprise. This roadmap helps students choose electives to gain practical knowledge in these vital areas.

2019 – 2020 COURSE ROADMAP
Recommended Electives

If you are from a family with business(s), a family office, +/or philanthropy and ...
- B7529/8529 Family Business Management
- B8579 Managing Conflict in Family Business
- # TBD Finance in the Privately Held Firm
- B8550 Leadership and Organizational Change
- B8511 Turnaround management

If you are pursuing a career ...
- B8528 Family Enterprise and Wealth
- B8458 Wealth Management: Investing for Family Offices, Endowments and Foundations
- B8641 Practice of Wealth Management for High Net Worth Clients

plan to work in the operating business
- B7529/8529 Family Business Management
- B8579 Managing Conflict in Family Business
- # TBD Finance in the Privately Held Firm
- B8550 Leadership and Organizational Change
- B8511 Turnaround management

plan to manage family investments
- B8528 Family Enterprise and Wealth
- B8458 Wealth Management: Investing for Family Offices, Endowments and Foundations
- B8378 Value Investing with Legends

plan to start your own venture
- B7529/8529 Family Business Management
- B88579 Managing Conflict in Family Business
- B7345 Entrepreneurial Finance
- B8538 Leader’s Voice
- B8583 Executive Ethics
- B8575 Fundamentals of Governance

will own shares and/or hold governance roles
- B8528 Family Enterprise and Wealth
- B8716 GIP: Nordic Family Enterprise
- B8573 Global Philanthropy
- B8555 Impact Investing Seminar
- B8214 Business in Society
- B8585 Bridging the American Divide

will manage family legacy +/or impact?
- B8528 Family Enterprise and Wealth
- B8716 GIP: Nordic Family Enterprise
- B8573 Global Philanthropy
- B8511 Turnaround management

in Wealth Management
- B8528 Family Enterprise and Wealth
- B8458 Wealth Management: Investing for Family Offices, Endowments and Foundations
- B8378 Value Investing with Legends

in a Family Office
- B8528 Family Enterprise and Wealth
- B8458 Wealth Management: Investing for Family Offices, Endowments and Foundations
- B8378 Value Investing with Legends

in Management Consulting
- B8528 Family Enterprise and Wealth
- B8216 Economics of Strategic Behavior
- B8441 Strategic Intl Commercial Transactions
- B8567 NYC Immersion: Management Consulting

in Private Equity / Venture Capital
- B8528 Family Enterprise and Wealth
- B8458 Wealth Management: Investing for Family Offices, Endowments and Foundations
- B8378 Value Investing with Legends

Add'l Industry Specific Courses
Real Estate
- B8340 Advanced Seminar in Real Estate
- B8341 Proptech and RE Disruption
- B8337 Global Real Estate Investment

Healthcare
- B7731 Global Healthcare Strategy
- B8128 Healthcare Investment and Entrepreneurship

Retail
- B8698 Creation of a Retail Enterprise
- B8653 Retailing Leadership

International
- B8716 GIP: Nordic Family Business
- B88310 Advanced Intl Corp Finance
- B8748 Doing Business in Emerging Markets

2019 – 2020 COURSE ROADMAP
Recommended Electives