

How Alumni Can Get Involved with Healthcare @CBS



Dear Alumni and Friends,

The Healthcare and Pharmaceutical Management Program (HPM) values the wealth of experience our alumni bring to the healthcare community at a Business School (CBS).

Your participation and commitment are essential to our mission to grow the healthcare community at CBS, and allows us to connect with alumni across the globe.

Alumni can get involved with HPM in multiple ways such as through student mentorship, career advising, knowledge sharing, and financial support of specific HPM priorities. This guide outlines how you can contribute in meaningful and important ways.

In good health,

Bunny Ellerin
Program Director
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How Can You Support HPM?



Stay
Connected



Knowledge
Share



Mentor
Program



Careers



Events



Financial

Stay Connected



Newsletter

[Sign up for our monthly newsletter](#) to keep up-to-date on news, events, alumni, student life and more.



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Social Media

[Get connected](#) to all of Columbia Business School social channels.

Share Your Knowledge

Speak on-campus



We welcome the opportunity to hear from CBS alumni who are willing to share their experiences, knowledge and expertise.

Annual Conference



Always a highlight of the year, the annual CBS Healthcare Conference attracts 500+ students, alumni, faculty, industry executives, entrepreneurs and professionals. We would welcome the chance to discuss speaking and conference support with you. Please contact HPM Director [Bunny Ellerin](#) for more information.

Class Lectures



Faculty throughout the CBS community blend theory with practice by inviting guest speakers to classes to address relevant topics through a real world lens. The complete list of HPM courses can be found [here](#). If you would like to be a guest speaker, then you must contact the course instructor directly.

Please note that speaker engagements in our classes are often solidified a year in advance and are at the sole discretion of the faculty instructing the course.

Mentor Program



HPM launched a formal mentor program in 2018 to help students develop meaningful relationships with industry professionals who can offer career guidance, real-world insights, and job search advice. We hope to help broaden awareness of the many career opportunities that exist within healthcare and to create a positive support system for CBS students that enables academic and professional success.

Program Requirements

- The program is designed to encourage regular communication and interaction during the mentorship period so that both mentor and mentee derive value
- A minimum full academic year commitment
- Completion of an online orientation
- Regular meetings between Mentors and Mentees, ideally in person OR via Skype/FaceTime/etc. –totaling about 5 hours over the academic year (e.g. bi-monthly 1 hour meetings per semester)
- Completion of program surveys & other assessment materials

Become a Mentor



Alumni interested in getting involved should fill out the [Mentor Form](#).

Recruit a Student

Post internships & full time jobs



Students are interested in opportunities to enhance their real world experience in healthcare through internships, summer jobs and full-time positions.

We created a [packet](#) which includes a few resources to help you tailor your job description for [COIN](#), the school wide job portal. We will also distribute the job posting to students directly via Healthcare Industry Association (HCIA) newsletter.

Once you have posted it on COIN, make sure to send a copy to HPM Director [Bunny Ellerin](#).

Host an Event

Engage with alumni & students



We appreciate having the opportunity to host events with members of the CBS healthcare community. Our events occur around the globe and range in size and scale. They can involve anything from small regional happy hours to larger sponsored events with guest speakers or lecturers.

Event hosts typically provide space, food/beverage, AV support and at least one staff person to help during registration and logistics.

If you have office space or a venue that you would like to make available to the HPM Program to host events, please email HPM Program Director [Bunny Ellerin](#) with specifics around location, room size, availability (time of day) and topic areas you'd like to explore.

Fund our Future

HPM needs your financial support to grow



Your generous contribution will help further HPM's mission to educate tomorrow's leaders to improve healthcare by forging innovative business models that impact how people are cared for globally. We thank you in advance for your support!

[GIVE ONLINE](#)

How to make your donation:

1

On the main screen, please select "**Other**" as the designation option

2

On the next page, be sure to include "**Gift for the Healthcare and Pharmaceutical Management Program**" in the Comments/Special Instruction field

Our students

