

## Greater Returns



**Merrill Lynch and Columbia Business School Executive Education are pleased to introduce *Greater Returns*:** two powerful new programs to attract, retain and accelerate the careers of women executives.

Research shows that many talented women take breaks during their careers (known as “off-ramping”), and then find it difficult to return to the workplace (“on-ramping”).

- ***Greater Returns: Restarting Your Career*** offers strategies to keep women professionally connected, easing their transition back to work.
- ***Greater Returns: Accelerating Your Career*** is geared toward the needs of women executives in the workforce who are seeking to stand out and boost their careers (“up-ramping”).



### DATES:

*Greater Returns: Restarting Your Career*  
**October 27 - 29, 2008**

*Greater Returns: Accelerating Your Career*  
**Spring 2009 - TBA**

### PARTICIPANT PROFILE:

***Greater Returns: Restarting Your Career:*** “Onramping” women executives with significant business experience who want to re-enter the workplace after a career break.

This program is underwritten by Merrill Lynch, and the fee is only \$350.

***Greater Returns: Accelerating Your Career:*** “Upramping” women executives who want to take their career to the next level.

### FACULTY DIRECTORS:



Ann P. Bartel, Merrill Lynch Professor of Workplace Transformation, Director of Columbia Business School's Workforce Transformation research initiative, funded by Merrill Lynch.



Sylvia Ann Hewlett, Head of Gender and Policy Program at the School of International and Public Affairs, Columbia University, Economist and the founding president of the Center for Work-Life Policy.

For more information and to start an application:

**Web:** [www.GreaterReturnstheProgram.com](http://www.GreaterReturnstheProgram.com) **Email:** [execed@columbia.edu](mailto:execed@columbia.edu) **Phone:** 212-854-3395