Engaging Men, Advancing Women
Speaker Biographies

(In order of agenda)

**Katherine Phillips**
Senior Vice Dean and Paul Calello Professor of Leadership and Ethics
Columbia Business School

Prof. Katherine W. Phillips joined the faculty at Columbia Business School as the Paul Calello Professor of Leadership and Ethics in Fall of 2011. Before joining us here she was Associate Professor of Management and Organizations at the Kellogg School of Management, Northwestern University and Co-Director and Founder of Northwestern’s Center on the Science of Diversity. She has also been a Visiting Professor at the Stanford Graduate School of Business and Visiting Scholar at the Center for Advanced Studies in Behavioral Sciences.

Professor Phillips received her PhD in Organizational Behavior from Stanford University's Graduate School of Business. Her Bachelors degree is in Psychology from the University of Illinois in Urbana-Champaign. Prof. Phillips’ research addresses the main questions of what is the value of diversity and what are the barriers that prevent society, organizations and especially work teams from capturing the knowledge, perspectives and unique backgrounds of every member? As organizations and society become increasingly diverse, developing a more sophisticated understanding of intergroup relations and the myriad of processes that interfere with capturing the value that diversity can bring to the table, is essential for the continued growth of organizations. Professor Phillips' theoretical and empirical work has focused mainly on the small group processes and performance that are affected by diversity, but more recently her work has expanded to assessments of worth and status that intertwine with group composition to affect interpersonal and group outcomes.

**Chris Brassell**
National Director, Office of Diversity
PwC

Chris Brassell is a strategic thinker and innovative leader with over 19 years of diversity/inclusion, human capital, and change and talent management experience.

He is currently a National Director in the PricewaterhouseCoopers’ Office of Diversity where he is responsible for driving national diversity and inclusion strategies and thought leadership and brand identity designed to support the attraction, development, retention, and advancement of the most talented individuals in the Firm. He is also recognized as a subject matter expert on cultural transformation, work and fatherhood, multi-generational diversity and race and is currently spearheading a progressive effort at PwC to engage men and, more specifically, white males in the diversity and inclusion discussion.

Previously, Chris has held a number of HR leadership positions at PwC, including the U.S. Campus Sourcing Leader and US Experienced Recruiting Leader where he was responsible for driving firmwide strategic recruiting initiatives; efforts that were instrumental in achieving extensive external recognition for PwC as the
top ranked firm for their recruitment activities and brand. He has been quoted in a number of national publications on recruitment-related matters and on various topics of diversity and inclusion, and speaks frequently with clients and at conferences and universities externally as well as within the firm.

He attended the Wharton School at the University of Pennsylvania with a B.S. in Economics. He is an active advisory board member of the Howard University Center for Accounting Education and the school’s Department of Accounting, a member the Society for Human Resource Management, the National Association of Black Accountants, Ascend, and the Association for Latino Professionals in Finance and Accounting.

He, his wife Jayme, his twelve year-old son Griffin, nine year-old daughter Macy, and 4 year-old daughter Murphy, live in Kansas City.

Chuck Shelton
Managing Director
Greatheart Leader Labs

Chuck Shelton is the managing director at Greatheart Leader Labs. For more than twenty-five years he has honed a unique expertise in engaging and equipping white male executives and their diverse colleagues to grow their business through global diversity and inclusion. This specialty led to the publication of his groundbreaking book, Leadership 101 For White Men in 2009.

Mr. Shelton has developed leaders through global D&I engagements on talent, strategy, culture, engagement, learning, and sales at Avon, Cisco, Comcast, Jones Lang LaSalle, Key Bank, Macy’s, Safeco Insurance, Turner Construction, and in more than sixty other organizations. He designed and directs the first and ongoing Study on White Men Leading Through Diversity & Inclusion (whitemensleadershipstudy.com). Corporate sponsors for the 2012 research launch included Alcoa, Bank of America, Exelon, Intel, Marsh & McLennan, PepsiCo, PwC, and Walmart Stores.

Since 1981, Mr. Shelton has spoken, consulted, coached, trained, researched, and written on leadership development and global diversity and inclusion internationally, through more than 320 presentations and projects.

His degrees include a masters in ethics from evangelical Fuller Theological Seminary, and a bachelor’s in conflict studies from progressive Evergreen State College. Chuck lives near Seattle with his family and an intact sense of humor.

Betsy Myers
Founding Director, Center for Women and Business
Bentley University

Betsy Myers is the founding director of the Center for Women and Business. Prior to her appointment, Ms. Myers was most recently speaking and leading corporate workshops around the world on the changing nature of leadership and women’s leadership, work that continues in her role with the center. Her new book, Take the Lead, was released September 2011.
Previously, Ms. Myers was a senior adviser to Barack Obama’s presidential campaign, as COO and as chair of Women for Obama. She traveled extensively in 2008, speaking to undecided voters, particularly on women’s outreach. These efforts included a working partnership with the DNC’s Women’s Leadership Forum.

Prior to the campaign, Ms. Myers served as executive director of the Center for Public Leadership at Harvard’s Kennedy School of Government, where she focused the center’s teaching and research around personal leadership and the fully integrated person. She also increased the center’s efforts around women and leadership while working closely with the Harvard’s Women’s Leadership Board.

During the Clinton Administration, Ms. Myers was the President's senior advisor on women's issues. As deputy assistant to the president, she launched and was the first director of the White House Office for Women's Initiatives and Outreach. She played a critical role in Clinton’s re-election effort in 1996 and figured prominently in shaping the administration’s legislative agenda on a number of important issues, including many with significant impact for women.

Ms. Myers also served as the associate deputy administrator for Entrepreneurial Development in the U.S. Small Business Administration. In a previous post, she was the director of the Office of Women’s Business Ownership at the SBA. Prior to joining the Clinton Administration, Myers spent six years building Myers Insurance and Financial Services, based in Los Angeles. She specialized in the small business and women’s market providing insurance and retirement planning.

Ms. Myers received her undergraduate Bachelor’s of Business Administration from the University of San Diego, and a Master's in Public Administration from Harvard’s Kennedy School, where she was a Public Service Fellow.

Richard H. Goldberg
Vice President, Corporate Quality
Cisco

Richard Goldberg is the Vice President of Corporate Quality at Cisco Systems. He joined Cisco in January of 2005, after spending 28 years at AT&T and Bell Laboratories.

At Cisco, Mr. Goldberg leads programs that improve customer experience, through process, product and service quality. He also leads the operations for Cisco’s Quality Experience Steering Committee, which brings leaders from across the business to achieve company-wide quality excellence while transforming customer experiences.

Mr. Goldberg is active in both academic and quality improvement communities. Currently, he serves as an advisor for the University of California San Diego Jacobs School of Engineering and the University of the Pacific School of Engineering and Computer Science. He is also an active member of the QuEST Forum Executive Board and the ASQ executive roundtable.

Supporting the community and driving awareness of diversity in the workforce are passions for Mr. Goldberg. Until recently he co-chaired Cisco’s Silicon Valley Civic Council, facilitating volunteerism and philanthropy across Cisco’s headquarters in San Jose. He also sponsors and participates in a number of programs that give
visibility to inclusion and opportunities for women professionals at work, including co-leading the newly formed Cisco Men Advocating Real Change (CMARC).

He has attended the Executive Program in Business at the University of Michigan. He has a Ph.D. in Physics from Caltech, and a Bachelor of Science degree in Physics from MIT, and he is a member of IEEE.

When Mr. Goldberg isn’t working, he enjoys golf, reading, home improvement projects, and spending time with his wife Linda, three children and two grandchildren.

Ken Stoler
Partner and national HR Accounting Advisory Leader
PwC

Ken Stoler is a partner and PwC’s national HR Accounting Advisory Leader. Mr. Stoler and his team work with companies on various aspects of employee compensation arrangements, including financial reporting, tax, process, and design. He has worked extensively on compensation-related issues associated with acquisitions and divestitures, spin-off's and carve-outs, private equity portfolio companies, asset management arrangements, and pre-IPO companies.

Prior to assuming his current role, Mr. Stoler spent four years in the PwC’s national office consulting on complex accounting matters related to business combinations, revenue recognition, and employee compensation matters, including stock-based compensation, pensions, OPEB, and restructurings. Mr. Stoler joined PwC in 2005.

Prior to joining PwC, he spent two years as an inspector with the PCAOB and seven years as an audit manager with Deloitte, including two years in Deloitte’s national office. He received his bachelor’s degree from Emory University, and is a Certified Public Accountant licensed in California, Georgia, New Jersey, and New York.

Specialties: Accounting, tax, process and design for stock compensation, deferred compensation, pensions and other postretirement benefits, severance arrangements, restructurings

Patrick M. Nolan
Group General Manager
Chief Executive Officer
HSBC Global Banking and Markets, Americas

Patrick M. Nolan is Senior Executive Vice President and Chief Executive Officer, HSBC Global Banking and Markets, Americas, a principal business line of HSBC Holdings plc (NYSE:HBC), one of the world’s largest banking and financial services organizations. In 2013, Nolan was also appointed Group General Manager.

In this role, Mr. Nolan is responsible for leading the Global Banking and Markets regional management team across the Americas. This includes overseeing the bank's market-related activities including trading, balance sheet management, and capital markets. He also heads the Americas region banking-related activities such as client coverage, leveraged and acquisition finance, project and export finance, and advisory services; as well as global transaction banking activities such as payments and cash management, alternative fund services, and corporate trust and loan agency. Mr. Nolan has worked for HSBC since 1987 in a variety of corporate and investment banking roles in the United Kingdom, United States and Canada. His previous roles include: Global
Head of Credit and Lending and Head of Coverage Europe within Global Banking; Head of UK Corporate and Institutional Banking; and Head of HSBC’s Corporate Finance and Advisory business in Canada. He is an Associate of the Chartered Institute of Bankers (ACIB) and holds a degree in History from the University of Manchester. Mr. Nolan serves on the Board of Directors of the Council of the Americas.

Jennifer Brown
Founder & CEO
Jennifer Brown Consulting

Jennifer Brown is the Founder & CEO of Jennifer Brown Consulting, a certified woman-and LGBT-owned strategic leadership and diversity consulting firm specializing in the future of the workforce and workplace, and dedicated to building more inclusive organizations where all kinds of talent can feel Welcomed, Valued, Respected, and Heard℠. Based in New York City and maintaining a global team, the company partners with HR, Talent Management, D&I and Business leadership on change management efforts relating to human capital, including the design, development and facilitation of customized, interactive classroom and online learning events. JBC is known as the creator of the ERG Progression Model℠, a proprietary development tool that facilitates the transformation of ERGs into true business partners. Employer-of-choice clients include Cisco, Toyota Financial Services, Wells Fargo, Thomson Reuters, AXA, Disney, New York Life, Target, and many of the Fortune 500. Ms. Brown is quoted frequently on next generation diversity and inclusion practices, has delivered two TED talks, and is a dedicated and visible change advocate in the LGBT and Allies community. Read more about the company at www.jenniferbrownconsulting.com

Susan M. Adams
Professor of Management and Senior Director
Center for Women and Business at Bentley University

Susan M. Adams is a professor of management and senior director, Center for Women and Business at Bentley University. Her research published regularly in practitioner and academic outlets and consulting to over 100 clients focus on changes needed for business success with rewarding careers for its employees. Her current studies concentrate on eliminating career barriers that women face and the careers and the lives and leadership styles of successful women and CEOs. At Bentley, she teaches leadership to undergraduate, MBA, PhD and executive classes. She has served on and chaired boards of companies and non-profit organizations. Adams is a former Chair of the Management Consulting and Careers Divisions of the Academy of Management and a member of the American Psychological Association and the Society for Human Resource Management. Her PhD in management is from Georgia Institute of Technology.