EMBA-AMERICAS AT A GLANCE

5 TERMS

20 MONTHS

8 CORE COURSES

20 TOTAL COURSES

42,000 COLUMBIA BUSINESS SCHOOL ALUMNI

THE POWER OF ACCESS

EMBA-Americas offers talented executives across the United States, Canada, and Latin America a new way to access the benefits of the Columbia MBA. Delivered via weeklong in-residence sessions, EMBA-Americas’ modular format is designed to meet the needs of busy professionals, capitalizing on their time away from the office. Students engage in intensive study, interact with high-achieving, supportive classmates and renowned faculty members, and gain invaluable access to one of the world’s financial capitals.

Columbia Business School students gain the skills and vision to translate big ideas into action, so they don’t just succeed in business—they transform it.
ONE COLUMBIA MBA

Whether you pursue your degree through the Full-Time MBA Program or an Executive MBA option, the Columbia MBA prepares students to identify, capture, and create opportunity in every economic climate.

All Executive MBA options match the Full-Time MBA Program in every way but the schedule, sharing the same curriculum, faculty, rigorous standards, number of contact hours, and networking power. Benefit from all the resources and advantages of the prestigious Columbia MBA, including:

- **Renowned faculty members**: distinguished professors whose ground-breaking research and real-world practice influence business and inspire students.

- **A relevant, rigorous curriculum**: core courses and extensive electives foster an entrepreneurial mindset and holistic approach to business.

- **Unrivaled access to New York City** and global business leaders, including:
  - Accomplished practitioners who teach as adjunct faculty members.
  - Business pioneers and thought leaders who visit classes, speak at conferences, and recruit on campus.
  - Executives in residence—high-profile senior executives who advise Columbia MBA students in one-on-one mentoring sessions.

**THE COLUMBIA CORE**

- Business Analytics
- Corporate Finance
- Financial Accounting
- Global Economic Environment
- Leadership and Organizational Change
- Managerial Economics
- Managerial Statistics
- Marketing Strategy
- Operations Management
- Strategy Formulation

Columbia Business School not only teaches its students to lead industry change but puts that idea into practice in its own programs. EMBA-Americas, our latest Executive MBA option, offers high-achieving professionals outside of New York a convenient and compelling way to deepen and broaden their impact on business and their careers.
EMBA-Americas’ modular format encourages immersive study, fosters deep relationships with peers and professors, and provides inroads to New York’s business community, helping executives take full advantage of the time they spend at school.

The program begins with three terms of in-residence class sessions that meet approximately one week per month, with Columbia arranging students’ accommodations in a nearby hotel. Of the eleven residence sessions during the core, eight are held in New York and one each in Mexico City, San Francisco, and Toronto.

During their final two terms, EMBA-Americas students select from a wide range of electives—one of the largest slates in the United States—tailoring their choices to meet a variety of their needs from subject to schedule to format to location. As one of their electives, students are required to participate in an international seminar, a weeklong immersion in another country’s business practices led by a Columbia Business School professor.

Taking electives across Columbia Business School’s many programs, EMBA-Americas students learn with and from peers living and working in New York, across the United States, Canada, and Latin America, and around the globe.
### HOW EMBA-AMERICAS WORKS

#### SAMPLE WEEK

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<tr>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
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<td>7:30–8:30 a.m. Breakfast (provided)</td>
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<td>11:30–12:30 p.m. Lunch (provided)</td>
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<td>3:30–3:45 p.m. Break (snack provided)</td>
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<td>Business Analytics</td>
<td>EMBA-Americas Programming</td>
<td>Corporate Finance</td>
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Programming includes a mix of speakers, guest lectures, career management sessions, company visits, and social events.

#### SAMPLE TERM

- **JANUARY**: [Calendar representation]
- **MARCH**: [Calendar representation]
- **FEBRUARY**: [Calendar representation]
- **APRIL**: [Calendar representation]

All dates and locations subject to change.
EXPERIENCE
NEW YORK
THE COLUMBIA WAY

Monthly in-residence sessions in the first three terms immerse EMBA-Americas students in the Columbia Business School—and New York—experience. Columbia’s symbiotic relationship with business in New York City informs the School’s teaching and provides students with powerful access to global corporations, business leaders, and new business opportunities.

Through faculty members, guest speakers, alumni, and robust campus offerings, EMBA-Americas students experience New York City in and out of the classroom by:

- Attending classes featuring industry-leading CEOs and game-changing entrepreneurs.
- Capitalizing on School-sponsored networking events throughout the city.
- Taking advantage of cultural outings to world-class theater, art, music, and more.

Big Opportunities, Small-Group Learning
Columbia Business School enrolls 700 students across all its Executive MBA offerings. To foster a collegial learning environment, students are grouped into smaller communities within their programs, beginning with clusters of 50 to 70 classmates. During the core curriculum, students complete most assignments in a learning team of five or six students with a vibrant and complementary mix of industry experience, skill sets, leadership styles, and geographic and cultural backgrounds.

“Your classmates are an invaluable part of the EMBA experience. You learn so much from them and forge deep relationships that last a lifetime. EMBA classmates start companies together, create business opportunities for one another, and regularly share cross-industry expertise. These paths will continue to intersect throughout your career.”

Kelley Martin Blanco ’02
Assistant Dean and Dean of Students, Executive MBA Programs
IMMEDIATE VALUE, LONG-LASTING BENEFITS

• Apply what you learn immediately to your job and bring challenges from work to the classroom to benefit from peers’ and professors’ expertise and insight.

• Gain access to the New York business community and the connections of your diverse and accomplished classmates.

• Capitalize on career management resources focused exclusively on EMBA students, whether you seek to advance in your company, change functions, or redirect your career trajectory.

• Cultivate lifelong relationships, beginning with classmates and professors and extending to the powerful Columbia Business School network of over 42,000 alumni in more than 120 countries.

• Audit Columbia Business School classes at any time, a lifelong alumni privilege.

TAKE THE NEXT STEP

EMBA-Americas invites applications from executives with strong professional and academic credentials. Full-time employment is required, and your employer must approve time away from the office. The Admissions Office evaluates each candidate holistically, with the goal of creating a diverse, exceptional class.

The School’s dedicated admissions team is here to support and guide you through the application process. Please don’t hesitate to reach out with questions or concerns.

CONTACT A MEMBER OF THE ADMISSIONS TEAM
212-854-1961
apply@gsb.columbia.edu

EXPLORE THE EMBA-AMERICAS WEBSITE
gsb.columbia.edu/emba/americas

VISIT THE ADMISSIONS OFFICE
Uris Hall Room 216
Monday through Friday

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