AT THE VERY CENTER OF BUSINESS
Columbia Business School connects you to the very center of business. Learn from professors whose game-changing research revolutionizes business practice. Gain unparalleled access to dynamic companies and leaders in New York City and around the world. Join an entrepreneurial-minded community that fosters innovation. And leverage a 40,000-strong alumni network that impacts the global marketplace every day. Columbia’s Executive MBA Program gives you all this on a flexible schedule, providing a transformative education without disrupting your career.
The professors are amazing—you see the passion they have for their subjects and for teaching. Professor Melumad’s accounting class has already helped me. We’re hiring a company for a development project, and I was able to take its financial statements and ask the right questions. I don’t have all the answers, but I’m able to form questions at a very high level. I got that after just one semester.
At Columbia, our hands-on approach to teaching trains students to consider every aspect of a problem when solving it. Through a mix of cases, lectures, discussions, and team projects, we give our MBAs the tools necessary to gain a deep understanding of the global economic environment. Our practical, holistic curriculum prepares students to make sound, strategic business decisions in every economic climate.

Stephen Zeldes
Benjamin Rosen Professor of Finance and Economics

WORLD-CLASS ACADEMICS

Business Education Based in Real Business

You’re rethinking business. We’re rethinking business education. Columbia Business School’s innovative curriculum responds to today’s business needs and anticipates tomorrow’s. There is only one Columbia MBA. Whether you pursue it through the Full-Time or Executive MBA options, our program equips you with the knowledge, community, and access to thrive in every industry. Or to create a new one.

Our rigorous curriculum, which draws on our renowned faculty’s leading-edge research and real-world case studies, is designed to foster an entrepreneurial mindset and holistic approach to problem solving in all our students. Learn from influential professors who connect their research to current industry practice as they work with businesses to help them navigate some of today’s most challenging issues. Benefit from Columbia’s unparalleled access: our location, intellectual capital, and long-standing prestige combine to draw titans of industry to teach, advise, and network with students.
Data as of March 2012.

**CORE COURSES**

**9 NOBEL LAUREATES** CURRENTLY ON COLUMBIA UNIVERSITY FACULTY

**16 EXECUTIVES IN RESIDENCE**

**147 FULL-TIME FACULTY MEMBERS**

**61%** INTERNATIONAL FACULTY MEMBERS

**OVER 150 ADJUNCTS A YEAR** (ALL ARE WORKING PRACTITIONERS)

**ONE OF THE LARGEST SLATES OF ELECTIVES IN THE COUNTRY**

**FULL-TIME & EMBA STUDENTS SPEND SAME # OF HOURS IN CLASS**

**FINANCIAL ACCOUNTING**

**LEAD, PEOPLE, TEAMS, ORGANIZATIONS**

**MARKETING STRATEGY**

**MANAGERIAL STATISTICS**

**CORPORATE FINANCE**

**STRATEGY FORMULATION**

**MANAGING MARKETING PROGRAMS**

**FINANCIAL ACCOUNTING**

**OPERATIONS MANAGEMENT**

**MANAGERIAL ECONOMICS**

**GLOBAL ECONOMIC ENVIRONMENT**

**BUSINESS ANALYTICS**
Next-Level Knowledge

Columbia’s Executive MBA Program brings the wide-ranging thought leadership and privileged access of our Full-Time MBA Program on a schedule that fits your life. When you study at Columbia Business School you:

- **Work with world-renowned faculty members**—leading thinkers and practitioners who have a direct impact on business across the globe and whose teaching acumen encourages big-picture thinking in students.

- **Benefit from a rigorous and innovative curriculum** based on real-world business challenges and designed to respond to the evolving leadership capabilities required of 21st-century leaders.

- **Connect with seasoned business leaders**, including adjunct professors, alumni, guest speakers, and our executives in residence—high-profile senior executives available for one-on-one career counseling sessions.

- **Apply your education in real time**, bringing lessons learned in class on Saturday to the office on Monday, benefiting your company—and accelerating your career—immediately.

> We prepare all our MBA students to connect the dots when facing challenges so they don’t just succeed in business—they have an impact on its future. Positioned at the very center of business, our Executive MBA Program fosters an entrepreneurial mindset that adds immediate value to the workplace and, over the long term, equips students to translate big ideas into action.

Glenn Hubbard
Dean and Russell L. Carson Professor of Finance and Economics
Unparalleled Access, Invaluable Flexibility

At Columbia Business School you’ll gain unparalleled access to business leaders, from influential practitioners who teach as adjunct faculty members to business icons, heads of state, and start-up pioneers who visit campus to speak, mentor, and network with students.

To help our students fit a top MBA program into their busy lives and benefit from all its advantages, we offer exceptional flexibility that includes:

- Choice between Friday/Saturday, Saturday, and weeklong schedules.
- One of the largest slates of electives of any executive MBA program, including classes from all EMBA tracks and global elective weeks in New York or Hong Kong, which take the place of a semester-long course.
- Access to the Full-Time Program’s electives as well as courses at any of Columbia University’s graduate schools.
- Start dates in January, May, or August.
- International seminars—led by Columbia faculty members, these intensive one-week immersions in another country’s business practices connect you with local experts and deepen your cross-cultural learning.
PARTNER EMBA PROGRAMS
Through our unique partnerships, EMBA-New York students interact with a global community.

• EMBA-Global Americas and Europe—partnership with London Business School
• EMBA-Global Asia—joint partnership with the University of Hong Kong and London Business School

Learn more about our partner programs at gsb.columbia.edu/emba/options.

EMBA-AMERICAS OPTION
JANUARY ENROLLMENT
A new modular program, Columbia EMBA-Americas provides professionals across the United States, Canada, and Latin America with more convenient access to the Columbia MBA.

• Meets approximately one week per month for five terms.
• Classes primarily in New York, with additional weeks in Silicon Valley, Toronto, and São Paulo.
• Design your own elective schedule in terms 3, 4, and 5.

Learn more about Columbia EMBA-Americas at gsb.columbia.edu/emba/americas.

* Friday/Saturday students take one core course in term 3.
DIVERSE, SUPPORTIVE COMMUNITY

A Collaborative Culture

To your left might be the founder of a cutting-edge tech start-up. To your right, a fast-rising private equity executive. In the next row, a senior healthcare administrator. Columbia’s diverse and talented body of EMBA students, one of the largest in the country, expands your networking options exponentially.

At the same time, students enjoy an intimate sense of community. Students are divided into clusters, then grouped into learning teams of five or six members with a well-balanced mix of strengths, experiences, and interests. This supportive structure fosters close relationships, deeply collaborative learning, and enriched leadership skills. In class, professors tap EMBA students’ breadth and depth of work experience, incorporating their firsthand perspectives into lessons. Working so closely with your high-achieving peers today will open up opportunities now and throughout your career.
Michelle DeFeo ‘11
Executive Vice President,  
Champagne Laurent-Perrier US

It was incredibly powerful to feel the empathy of my classmates and have their support as we were all pushing ourselves to go even further than we’d gone before. Knowing I could draw on their experience and encouragement when things got difficult was amazing. The program was tough, but I absolutely loved it.

Brooks Weilbacher ‘13
Financial Liaison: International and Field,  
Federal Bureau of Investigation

The diverse professional experiences of my EMBA class create an incredible breeding ground for gaining new perspectives and overcoming the shared challenges of the program. Complementing my government background, my learning team has a CPA, the superstar when it comes to accounting; a private equity associate, who looks through the profit lens better than I might; and a nonprofit executive, who adds a perspective from outside traditional business.

Michelle DeFeo ‘11
Executive Vice President,  
Champagne Laurent-Perrier US
27–37 MIDDLE 80% AGE RANGE

37% WOMEN

21% INTERNATIONAL STUDENTS

MIDDLE 80% YEARS OF WORK EXPERIENCE

DIVERSE CLASS

4–12 MIDDLE 80% YEARS OF WORK EXPERIENCE

OVER 200 GUEST SPEAKERS EACH YEAR

OVER 60 EMBA CAREER MANAGEMENT EVENTS EACH YEAR

COLUMBIA BUSINESS SCHOOL COMMUNITY

14 MAJOR STUDENT CONFERENCES A YEAR

Statistics taken from the class entering August 2011.
Tight Community, Big City
Columbia isn’t just in New York—it is New York. Enmeshed in the world’s most exciting global business hub, our curriculum, guest speakers, student activities, and culture all leverage our symbiotic relationship with New York business. As one of the largest executive MBA programs in the country, Columbia offers the best of both worlds:

- Learn from business leaders who regularly stop by campus—just a subway ride away from the headquarters of hundreds of global companies—to attend industry conferences, advise students, and teach as adjuncts.
- Benefit from the wide-ranging experience, expertise, and insight of your classmates and the students you meet across Columbia. This savvy, accomplished community informs your learning and impacts your career.
- Expand your functional knowledge and hone your leadership skills by working in diverse teams and leading projects.
- Take advantage of a host of programs for entrepreneurs here in the country’s fastest growing start-up environment, including pitch competitions, one-on-one mentoring, and an entrepreneurial sounding board.
- Tap the intellectual and cultural resources of the broader Columbia University community, a flourishing Ivy League campus in the heart of New York City.

What you get from Columbia’s EMBA Program is more than tools in a toolbox—it’s a different way of looking at problems, it’s a transformational experience. That comes from the curriculum, but even more so from the environment and the network: your fellow students, the alumni you have access to, and the faculty. Take that exact same curriculum, put it in a different school with different people, and it’s not going to have the same effect. The culture is what makes Columbia so transformational.

Christopher Mose ’07
Managing Director and Global Head of Strategy & Product Management, BNY Mellon Capital Markets

The advantage of our EMBA Program isn’t simply that we’re located in New York, it’s that our curriculum and community are informed by the practices and people shaping business today, both here in the city and around the world. Our students work at the very center of business, sharing ideas and perspectives in real time with their employers and each other. And that gives them an edge from day one.

Kelley Martin Blanco ’02
Assistant Dean and Dean of Students, Executive MBA Programs
I had two job opportunities come up while I was in the program, and the Career Management Center advisors helped me navigate the process and strengthen my competitive position as an applicant. The career support at Columbia is something that’s unrivaled at other EMBA programs.

Anjali Malhotra ‘12
Strategic Partner Development Manager in Music, YouTube

"I know firsthand the strategic problem-solving skills you gain from the Columbia EMBA. I also know that when I sponsor students, I benefit right along with them. They bring fresh approaches to the job right away, and they enrich my entire organization."

William Goodloe ‘00
President and CEO,
Sponsors for Educational Opportunity (SEO)

IMPACT NOW AND FOR A LIFETIME

ROI in Real Time

The return on your investment begins immediately and lasts a lifetime. Add value to your organization in real time by applying the skills and knowledge you gain in class. Bring work challenges into the classroom to benefit from your professors’ and peers’ insight and experience. Build an extensive and enduring network to leverage throughout your career, beginning with your classmates and professors, and extending to a global community of 40,000 Columbia Business School alumni in more than 120 countries.

Our Career Management Center features a team focused exclusively on Executive MBA students, whether they are looking to advance in their companies, change industries, or, over time, significantly alter the trajectory of their careers. Refresh or advance your skills at any time by auditing classes at Columbia Business School—a lifelong alumni privilege.
Columbia gave me a unique opportunity to apply sound academic principles to my financial services job immediately. That was only the beginning of the benefits of the EMBA experience—once I decided to take the leap into entrepreneurship with my own start-up, I had the confidence and knowledge that my skills would translate well to other industries and environments.
Benefits that Span Industries and Continents

Inspiring and cultivating entrepreneurial thinking, our Executive MBA Program prepares you to create and capture opportunity—today and decades down the line. The skills and connections you gain at Columbia Business School have a direct impact on your current position and long-term, tangible benefits for your career.

Our influential global alumni network consists of leaders in a wide range of industries who make a positive impact not just on business, but on the world. The School continuously works to find new ways to foster connections among our graduates, from regional alumni clubs and industry conferences to alumni discussion groups and international reunions.
The Columbia EMBA Program was a perfect fit for me. I was able to learn from some of the best professors in the world while continuing to work for GE. The Columbia experience gave me skills that have been invaluable throughout my career.

Keith Sherin ’91
Vice Chairman and CFO, General Electric
Call to speak with a member of the admissions team
212-854-1961

APPLY@GSB.COLUMBIA.EDU

@COLUMBIA_BIZ
FACEBOOK.COM/COLUMBIAEMBA

ATTEND A DROP-IN SESSION
Saturday afternoons in Warren Hall

VISIT CAMPUS
Office open Monday through Saturday

Learn about life at Columbia Business School from those who’ve lived it.
GSB.COLUMBIA.EDU/NOTES
Columbia Business School invites applications from accomplished executives with strong academic credentials. Full-time employment is required for all EMBA students. Friday/Saturday and Americas students must provide written consent from their employers approving time away from the office. EMBA-Saturday students are not required to obtain sponsorship, though it is welcome.

We evaluate each candidate holistically, with the goal of creating a diverse, exceptional class. All aspects of the application are given equal weight, and we encourage you to apply today. Our dedicated team is here to support and guide you at every step of the admissions process.