WELCOME!

Spotlight On: Fintech

Columbia Business School

AT THE VERY CENTER OF BUSINESS™
Welcome and Introductions
Fintech Overview
Panel Discussion
Q&A
Welcome and Introductions

Professor R.A. Farrokhnia
Paul Barskiy ’18
Matt Henderson ’18

Morgan Janela, Admissions
Nicole Wesolowski, Admissions
Welcome and Introductions

Prof. R.A. Farrokhnia

- Executive Director, “Advanced Projects & Applied Research in Fintech” Program
- Teaching Business and Engineering
- Dean's Award for Teaching Excellence
- Founder and Principal Investigator of DevLab
- Courses:
  - Fintech: Consumer Financial Services
  - Entrepreneurship and Innovation in Financial Services (Master Class)
  - Upcoming: Blockchain, Cryptocurrencies, and Digital Tokens Demystified
  - Upcoming: Artificial Intelligence and Machine Learning Demystified
Welcome and Introductions

Paul Barskiy MBA ’18

• Second year August-entry Full-Time MBA student

• Pre-MBA Employment:
  • Nationwide Insurance, Pre-MBA Finance Rotation Program
  • Prudential Capital Group, Investment Analyst

• Internships:
  • Summer: Citi Fintech, Summer Associate
  • Part Time: Fintech Collective

• Columbia Business School Clubs:
  • Co-President, Columbia FinTech
  • Columbia Entrepreneurs Organization
  • Technology Business Group
  • Retail & Luxury Goods Club
Welcome and Introductions

Matt Henderson MBA ’18

- Second year January-entry Full-Time MBA student
- Pre-MBA Employment:
  - Deloitte, Senior Consultant, Strategy & Operations in Financial Services
- Summer Internship:
  - Graham Partners, Private Equity
- Columbia Business School Clubs:
  - Vice President of Events, Columbia FinTech
  - Vice President of Events & Corporate Relations, Management Consulting Association
  - Vice President of J-Term, Wine Society
  - President of the Financial Education Society
  - CBS Football Club
Fintech Overview
Fintech is an increasing area of focus
A multidisciplinary program at the intersection of business and engineering.

Primary Goals:

- to research the innovative forms and functions of new enterprise and consumer financial services products, and
- to explore the development of novel technological solutions and oversee their industry implementation.
Talent Development and Program Fellows

- Opportunities to participate in structured academic internships and Master Classes with tier-1 corporate partners, including fintech startups and buyside firms in NYC.

- Work with principals and senior executives on live projects with defined timelines and deliverables.
Fintech Related Coursework

Columbia Business School

ENTREPRENEURSHIP AND INNOVATION IN FINANCIAL SERVICES (MASTER CLASS)
Professors R.A. Farrokhnia, Stephen Zeldes

IMMERSION SEMINAR: THE FINANCIAL SERVICES INDUSTRY
Professor Trevor Harris

THE PSYCHOLOGY AND ECONOMICS OF CONSUMER FINANCE
Professors Eric Johnson, Stephen Zeldes

THE MARKETING OF FINANCIAL SERVICES
Professor Raj Seshadri

FINANCIAL CRISES, REGULATORY RESPONSES
Professors Patrick Bolton, Jeff Gordon

HOW TO MANAGE THE REGULATORY CONFLICTS AND OPPORTUNITIES OF THE DIGITAL ECONOMY
Professor Eli Noam

DIGITAL INVESTING
Professors Jonathan Knee, Jeremy Philips

BEHAVIORAL ECONOMICS & DECISION MAKING
Professors Elizabeth Webb, Eric Johnson

AND MORE

Columbia School of Engineering and Applied Science*

• DATA ANALYTICS FOR OPERATIONS RESEARCH
• CLOUD COMPUTING
• TECHNOLOGICAL INNOVATION IN FINANCIAL SERVICES
• BIG DATA IN FINANCE
• APPLICATIONS PROGRAMMING FOR FINANCIAL ENGINEERING
• MACHINE LEARNING FOR OR & FE
• INTRODUCTION TO FINANCIAL ENGINEERING
• PROGRAMMING FOR FE 1: TOOLS FOR BUILDING FINANCIAL DATA AND RISK SYSTEMS
• PROGRAMMING FOR FE 2: IMPLEMENTING HIGH PERFORMANCE FINANCIAL SYSTEMS
• TOPICS IN FINANCIAL COMPUTING

Columbia School of International and Public Affairs*

• ENTREPRENEURSHIP FOR THE NEW (TECHNOLOGY) ECONOMY
• GLOBAL FINANCIAL SERVICES IN THE 21ST CENTURY
• FINANCIAL INCLUSION: MODELS AND PRODUCT TO ENHANCE FINANCIAL ACCESS FOR THE POOR
• REIGNING IN THE BIG BANKS: SUPERVISION AND REGULATION
• USING BIG DATA TO DEVELOP PUBLIC POLICY
• TECHNOLOGY AND THE FUTURE OF GOVERNANCE AND PUBLIC POLICY

* Subject to Columbia Business School Degree Requirements for Cross-Registration
Columbia, a leader in Fintech

With its unrivalled location, highly focused faculty, and alumni in the fintech industry, Columbia needs to be a leading voice in fintech.

Location in NYC

Center of the Fintech Industry
Silicon Alley + Wall Street
Access to investors, startups, companies and regulators

Leading Faculty

Dean Glenn Hubbard
R.A. Farrokhnia, Exec Director, “APAR”
Charles Calomiris
Gur Huberman
Stephen P. Zeldes

Prominent CBS Alumni in Fintech

Gareth Jones, AMP ’12
Co-Founder, FinTech Collective

Mark Peter Davis, MBA ’08
Partner, Interplay Ventures

Jonathan Stein, MBA ’09
Founder, Betterment

Daniel Webber, MBA ’08
Co-Founder, FXcompared.com

Hussain Zaidi, Mustapha Baassiri, Jorge Alvarez, all MBA ’11
Co-Founders, Advizr

Arlyn Davich, MBA ’09
Co-Founder, PayPerks

Columbia Business School
AT THE VERY CENTER OF BUSINESS
Vision and Mission:

“Columbia FinTech is a student-led organization that aims to develop education, research and innovation in the field of financial technology (“Fintech”). By drawing on its unparalleled location in New York City and multi-school resources, Columbia FinTech will serve as the premier, student-led platform to drive developments in financial services technology.”

Promote Knowledge

**What?**
Demystify Fintech and enhance specialized knowledge

**How?**
- Knowledge Library
- Integration with academics
- Fintech Forums & Speaker Series

Foster Innovation

**What?**
Support entrepreneurial efforts in Fintech

**How?**
- Funding (direct and/or through external investors)
- Resources (talent, tools, advice)

Create a Community

**What?**
Create a premier community of academics, students and professionals

**How?**
- Networking events
- Resume library
Columbia Fintech aims to support students, academics, investors, entrepreneurs and professionals alike

**For Students**
- **Learn**: Learn about emerging trends in fintech through events and the Columbia Fintech Knowledge Library
- **Careers**: Recruiting events and networking through a fintech resume book

**For Academics**
- **Curriculum**: Integration with key parts of the curriculum and highly focused classes
- **Multi-disciplinary**: Draw on Business, Engineering and Law schools

**For Entrepreneurs & Investors**
- **Resources**: Partnership with EIR, key faculty and Eugene Lang Center
- **Investment**: Demo-days, fintech incubator

**For Professionals**
- **Recruiting**: Make Columbia the go-to school for fintech recruitment
- **Networking**: Centralized fintech-focused networking opportunities for current students and alumni
Current team

Paul Barskiy - Co-President

Thomas Kiocanas - Co-President

Jeff Kalski - VP of Events

Matt Henderson - VP of Events

Asumi Ota - VP of Careers

Jordan Marin - VP of Careers
# Our events

## Types of Events

We offer a wide-range of events for our members:

**On-Campus**
- Panels / speakers
- Conferences
- Career chats
- Hackathons

**Off-Campus**
- Company visits
- Panels / speakers
- Conferences
- Lunch/dinners with industry leaders
- Business plan competition with ConsenSys

## Past Examples

- **rise**
- **BLACKROCK**
- **BARCLAYS**
- **DFS SUMMIT**
- **citi VENTURES**
- **ADDEPAR**
- **DRAPER ASSOCIATES**
- **Betterment**
- **StockTwits**

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*Image credits: Columbia Business School*