Welcome and Introductions

Healthcare and Pharmaceutical Management Program

Panel Discussion

Q&A
Welcome and Introductions

Bunny Ellerin, Director,
Healthcare and Pharmaceutical Management Program
Christine McLaren ’18
Ellen Yang ’18

Nicole Wesolowski, Admissions Officer
Haley Bergman, Admissions Officer
Welcome and Introductions

Bunny Ellerin

- Director of the Healthcare and Pharmaceutical Management Program
- Start-up Executive (Advanced Health, Clinsights); Managing Director of InterbrandHealth (Omnicom)
- President of NYC Health Business Leaders (NYCHBL)
- Experience across ecosystem: provider, payor, digital health, pharma
- BA, Columbia; MBA, Harvard
Welcome and Introductions

Christine McLaren MBA ‘18

• Second year August-entry Full-Time MBA student
• Pre-MBA Employment:
  • Strategy & Operations Consultant, Deloitte Consulting
• Summer Internship:
  • Summer Associate, Oberland Capital
• Columbia Business School Clubs:
  • Co-President, Healthcare Industry Association (HCIA)
  • Hermes Society
  • Wine Society
Welcome and Introductions

Ellen Yang MBA ’18

• Second year August-entry Full-Time MBA student
• Pre-MBA Employment:
  • Strategy & Operations Consultant, Deloitte Consulting
• Summer Internship:
  • Summer Associate, Gore Range Capital
• Columbia Business School Clubs:
  • Co-President, Healthcare Industry Association (HCIA)
  • Venture Capital Club
  • Social Enterprise Club
Healthcare and Pharmaceutical Management Program
The Healthcare and Pharmaceutical Management Program (HPM) program seeks to be the pre-eminent destination for education and discourse in the for the latest concepts, models and tools relevant to the fast-evolving policies and practices impacting healthcare.
About HPM

Home base at Columbia Business School for all things related to the healthcare industry

- Curriculum
- Student support
- Career advice
- Alumni engagement
- Cross-university collaboration

Close working relationship with HCIA
Why Healthcare at CBS?

- A curated curriculum that sets you up for success
- Career opportunities touching every part of the industry
- Students with a passion to transform healthcare
- A powerful and engaged alumni network
- New York City
Typical Course Selection

**Delivery/Services**
- The US Healthcare Industry
- Transforming the Delivery of Healthcare Services
- NYC Immersion Seminar: Creating Value in Healthcare Delivery

**Venture/Entrepreneurship + Tech**
- Healthcare Investment and Entrepreneurship
- Digital Health Start-ups
- Healthcare IT Principles and Opportunities

**Life Sciences**
- Strategy and Competition in Pharmaceuticals and Biotechnology
- Pharmaceutical Drug Commercialization: Strategy & Practice
- Investing in Medical Technologies
- Economics of Healthcare and Pharmaceuticals

**And…**
- Innovation in Global Healthcare
- Public Policy and the Healthcare Industry
Careers and Recruiting

- On-campus and Enterprise
- Support and Resources
  - Career Management Center
  - Career Coaches
  - CMC Fellows
  - Executives in Residence
  - HPM
  - HCIA
  - Professors
  - Peers – MBA & EMBA
  - Alumni
ROY BEJARANO, ‘04
CSO, Physicians Endoscopy

DR. THOMAS BOCK, ‘06
CEO, HeriTx

EMME DELAND, ‘80
SVP & CSO, NY- Presbyterian

TOM DEROSA ‘88
CEO, Welltower

DR BRIAN NESTER, ‘04
CEO, Lehigh Valley Health Network

PATRICK PILCH, ‘89
Managing Director, BDO

PAUL QUEALLY, ‘90
Managing Committee, Welsh, Carson, Anderson & Stowe

PETER STEELMAN, ’93
Partner, Deerfield
“The Healthcare Industry Association (HCIA) is a student-led group dedicated to supporting Columbia Business School students with career interests in all segments of the healthcare industry, including positions that invest in and advise the sector. Through our diverse events and deep resources we seek to:

- **Enrich students’ understanding** of the rapidly changing healthcare environment through facilitating presentations by industry leaders and augmenting the healthcare curriculum at Columbia Business School.

- **Identify employment opportunities** (full-time and internships) and **prepare students for success** in the recruiting process through both formal (e.g., on-campus recruiting) and informal (e.g., club-organized networking opportunities with industry professionals) mechanisms.

- **Continue to strengthen a community of future healthcare business leaders** through current student and alumni interaction.”

For more information, please visit our website: [https://www.columbiahcia.com/](https://www.columbiahcia.com/)
Events We’re Excited About

HCIA Boston Trek

- In November, 10+ HCIA students will be participating on a trek to Boston to visit healthcare companies and connect with alumni. Committed companies include:

14th Annual Conference

- This year’s theme is "Data-Driven Healthcare: Advancing Access, Delivery, and Outcomes" where we will explore current and cutting-edge applications of data from drug discovery and development to care delivery to shaping the future of precision health
- Save the date: Friday, February 16, 2018!
PANELIST DISCUSSION

Director Bunny Ellerin

Christine McLaren ’18  Ellen Yang ’18
Questions?