EMPLOYMENT SUMMARY

The Master of Science Program in Financial Economics
The Master of Science Program in Marketing
As the only ivy league business school immersed in New York City, Columbia Business School provides its students with unrivaled access to the pulse of business. Our students are exposed to countless businesses and business leaders, both inside and outside the classroom, allowing them to apply lessons learned in class directly to real-world challenges.
The Master of Science in Financial Economics

The MS in Financial Economics is a two-year program that provides academically distinguished and industry-oriented students the opportunity to obtain rigorous, graduate-level finance and economics training. Potential employers include investment and commercial banks, pension funds, hedge funds, consulting firms, and policy-oriented organizations.

Since 2013, the program’s founding year, 100% of students have secured summer internships after their first year.

100% of graduates have secured internships, full-time employment, or entry into a graduate program within three months of graduation.

CLASS PROFILE

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<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Class Size</td>
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<tr>
<td>Average Age</td>
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<tr>
<td>Average GRE Quantitative %</td>
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<td>Average GPA</td>
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HERVE BELMAS ’13

“The program exposes you to the best of both worlds—high-level academic training through PhD classes alongside an extensive network of industry leaders and practical training through MBA coursework.”

PROGRAM
Master of Science in Financial Economics

INTERNSHIP
Citi Private Bank

EMPLOYER
Bank of America Merrill Lynch

XIAO (SEAN) ZHANG ’15

“The MS in Financial Economics Program armed me with the quantitative skills and broad academic knowledge that have enabled me to develop a career in investment management.”

PROGRAM
Master of Science in Financial Economics

INTERNSHIP
Morgan Stanley

EMPLOYER
Arrowstreet Capital

* A summer internship is required by the program and some students were able to complete more than one project.
THE MASTER OF SCIENCE IN MARKETING

The MS in Marketing is an intensive, three-semester program designed to train marketing researchers to work in industry. Potential employers include consulting firms, nonprofits, government, and other organizations where marketing analytics add value.

program
Master of Science in Marketing

INTERNSHIP
Amazon

EMPLOYER
Amazon

CLASS PROFILE

<table>
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<tr>
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<th>2014</th>
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<td>Average GPA</td>
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Since 2012, the program’s founding year, 100% percent of students have secured summer internships after their first year. More than 85% of graduates have secured internships, full-time employment, or entry into a graduate program within three months of graduation.

SIWEI GUO ’13

“The marketing models I learned in the program helped me land my job at Amazon’s MyHabit, where I regularly use the survey tools I learned in my market research course.”

YIXI (TOM) ZHANG ’12

“The combination of business acumen and analytical rigor that I took away from the MS Program has helped me every day since I graduated. The depth and breadth of experience in just three semesters is unparalleled.”

PhD PROGRAMS

Columbia Business School
Columbia University
Erasmus School of Economics
Penn State Smeal College of Business
Samuel Curtis Johnson Graduate School of Management at Cornell
Stephen M. Ross School of Business
University of Michigan

*A summer internship is required by the program and some students were able to complete more than one project.
The Career Management Center (CMC) will help you find Columbia talent perfectly tailored to take your business to the next level. The CMC works with hiring organizations in every industry across the public, private, and nonprofit sectors, internationally and domestically, to develop effective and efficient recruiting strategies.